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## **JACKSON COUNTY AIRPORT**

Jackson County Airport, known as "the Friendly Airport," is located near the northwest border of West Virginia, near the Ohio River. The airport supports business and general aviation (GA) activity and has flight training and maintenance facilities on the field. The airport offers full-service and self-service fueling options. Business aircrafts use the airport to access the nearby industrial park and other businesses in the region. Jackson County Airport promotes strong community relations by being innovative when hosting community events and will often have local flight instructors provide recreational rides to the public.

### AIRPORT ACTIVITIES



Medical Transport/ Evacuation



Corporate/Business Activity



Military Exercises/Training

Location of Community Facilities

Career Training/ Flight Instruction **City:** Ravenswood (I18 is approximately 6 miles SW)

County: Jackson

**Tourism Region:** Mid-Ohio Valley

**Ownership:** Public

**Primary Runway 04/22:** 4,000' × 75'



## **AIRPORT CLASSIFICATION**

Jackson County Airport is one of 17 GA facilities in West Virginia's aviation system. GA airports serve as integral gateways to communities across the state and accommodate activities such as emergency medical operations, business and recreational operations, mail and cargo transportation, remote access, and many more. The airport is classified by the Federal Aviation Administration (FAA) as a Nonprimary – Local airport and is eligible for federal aviation funding through the Airport Improvement Program (AIP).

#### AVIATION'S ECONOMIC IMPACT

The 2020 West Virginia Aviation Economic Impact Study (WV AEIS) was conducted using 2019 data to quantify the economic contributions of West Virginia's airport system to the state's economy. The 24 publicly owned airports in the state support the transportation of people, goods, and services to, from, and within the Mountain State. This generates quantitative economic value in the form of jobs, payroll, value added, and business revenues, but airports also enhance the quality of life for West Virginians by supporting air ambulance operations, remote access and evacuation, just-in-time deliveries of freight, aerial firefighting, aviation career opportunities, and much more.

Economic benefits are generated by on-airport activities including employment (e.g., airport administration and tenants) and capital improvements (e.g., construction). Economic impacts are also generated off-airport when money is spent by out-of-state visitors traveling to West Virginia via the state's seven commercial service airports and 17 GA airports, and when air cargo transported via the state's airports supports the operation of off-airport businesses.



#### **Economic Impact Indicators**

i Jobs: The number of employed people

 Payroll: The sum of compensation to workers (salaries, wages, and benefits) and proprietor income

••• Value Added: The value contributed to a product or service provided by a firm or group of firms. Value added is aviation's contribution to West Virginia's Gross State Product (GSP)

**\$ Business Revenues:** An airport's total aviation-supported output including the sum of business sales and budget expenditures

This initial economic activity, known as direct impacts, generates

additional impacts as money flows through the economy. These "multiplier" effects result when a portion of direct business revenues are used to purchase goods and services in West Virginia (called supplier sales) and payroll is re-spent within the state (called income re-spending). In addition, direct impacts for on-airport activities and visitor spending also generate \$75.5 million in tax impacts annually.



#### Jackson County Airport's Economic Impacts

	i <b>ti</b> Jobs	Payroll	Value Added	S Business Revenues
On-Airport Activity	26	\$1,839,000	\$2,197,000	\$4,207,000
Visitor Spending	5	\$122,000	\$202,000	\$404,000
Total Direct Impacts	31	\$1,961,000	\$2,399,000	\$4,612,000
Supplier Sales	8	\$390,000	\$645,000	\$1,289,000
Income Re-spending	14	\$545,000	\$814,000	\$1,757,000
<b>Total Multiplier Impacts</b>	22	\$935,000	\$1,459,000	\$3,046,000
Total	53	\$2,896,000	\$3,857,000	\$7,658,000

Notes: Totals may not add due to rounding. Metrics (jobs, payroll, value added, and business revenues) represent various components of an airport's economic impact and are not additive. Sources: WV AEIS Airport Manager Survey; Airport Tenant Survey; Transient GA Pilot & Passenger Survey, 2020; FAA 5010 Airport Master Record, FAA Terminal Area Forecast, Airline Data, Inc., 2019; Longwoods International, 2018; Calculations by EBP US using IMPLAN V.3 2018, 2021.