

# MGW

# MORGANTOWN MUNICIPAL - WALTER L. BILL HART FIELD

Morgantown Municipal - Walter L. Bill Hart Field is a commercial service airport that provides daily flights operated by Southern Airways Express to Baltimore-Washington International in Maryland and Pittsburgh International in Pennsylvania, allowing users access to both domestic and international destinations from those airports. The airport recently broke ground on a 1,001-foot-long runway extension project to improve runway safety and better accommodate all airport users. Due to the airport's close proximity to West Virginia University (WVU), it is frequently used by parents, alumni, and other competing teams during the Big 12 sports season and constitutes the busiest time for general aviation (GA) activity in the area. Multiple medical flight companies conduct daily transport and evacuation operations from Morgantown Municipal - Walter L. Bill Hart Field as two major hospitals are located within the vicinity of the airport. In addition to

serving the local community through emergency health services, the airport supports a Young Eagles program which introduces school-aged children to careers in aviation. The airport provides terminal space, a staging area, security measures, and waives landing fees, allowing operators to provide free flights to hundreds of children annually.





Corporate/ Business Activity



Medical Transport/ Evacuation



Career Training/ Flight Instruction



Skydiving/ Parachute Jumping



Aircraft Flight Testing

**City:** Morgantown (MGW is approximately 3 miles east)

County: Monongalia

Tourism Region: Mountaineer Country

Ownership: Public

Primary Runway 18/36: 5,199' x 150'

## AIRPORT CLASSIFICATION

Morgantown Municipal - Walter L. Bill Hart Field is one of seven commercial service airports in West Virginia's aviation system. Commercial service airports offer scheduled air carrier services and are critical access points to larger metropolitan areas in the state. These airports often facilitate travel between domestic and international destinations and accommodate a larger variety of users and services, including GA. The airport is classified by the Federal Aviation Administration (FAA) as a Nonprimary – Regional airport and is eligible for federal aviation funding through the Airport Improvement Program (AIP).

#### **AVIATION'S ECONOMIC IMPACT**

The 2020 West Virginia Aviation Economic Impact Study (WV AEIS) was conducted using 2019 data to quantify the economic contributions of West Virginia's airport system to the state's economy. The 24 publicly owned airports in the state support the transportation of people, goods, and services to, from, and within the Mountain State. This generates quantitative economic value in the form of jobs, payroll, value added, and business revenues, but airports also enhance the quality of life for West Virginians by supporting air ambulance operations, remote access and evacuation, just-in-time deliveries of freight, aerial firefighting, aviation career opportunities, and much more.

Economic benefits are generated by on-airport activities including employment (e.g., airport administration and tenants) and capital improvements (e.g., construction). Economic impacts are also generated off-airport when money is spent by out-of-state visitors traveling to West Virginia via the state's seven commercial service airports and 17 GA airports, and when air cargo transported via the state's airports supports the operation of off-airport businesses.

This initial economic activity, known as direct impacts, generates additional impacts as money flows through the economy. These "multiplier" effects result when a portion of direct business revenues are used to purchase goods and services in West Virginia (called supplier sales) and payroll is re-spent within the state (called income re-spending). In addition, direct impacts for on-airport activities and visitor spending also generate \$75.5 million in tax impacts annually.



#### **Economic Impact Indicators**

iji Jobs: The number of employed people

Payroll: The sum of compensation to workers (salaries, wages, and benefits) and proprietor income

**Value Added:** The value contributed to a product or service provided by a firm or group of firms. Value added is aviation's contribution to West Virginia's Gross State Product (GSP)

**\$ Business Revenues:** An airport's total aviation-supported output including the sum of business sales and budget expenditures

# **Statewide Economic Impacts**

#### **Direct Impacts**

On-Airport Activity
\$1.04 billion

Visitor Spending \$69.16 million

Air Cargo \$47.35 million

#### **Multiplier Impacts**

Supplier Sales \$158.56 million

Income Re-spending \$308.20 million

### **Total Impacts**

**jobs:** 10,729

Payroll: \$550.11 million

Value Added: \$816.49 million

S Business Revenues: \$1.63 billion

# Morgantown Municipal - Walter L. Bill Hart Field's Economic Impacts

	<b>ipi</b> Jobs	Payroll	∎ <b>I</b> Value Added	\$ Business Revenues
On-Airport Activity	130	\$6,804,000	\$10,265,000	\$21,662,000
Visitor Spending	54	\$1,345,000	\$2,183,000	\$4,268,000
<b>Total Direct Impacts</b>	184	\$8,149,000	\$12,448,000	\$25,931,000
Supplier Sales	50	\$2,519,000	\$4,016,000	\$7,991,000
Income Re-spending	59	\$2,516,000	\$3,762,000	\$7,860,000
Total Multiplier Impacts	109	\$5,035,000	\$7,778,000	\$15,851,000
Total	293	\$13,184,000	\$20,226,000	\$41,782,000

Notes: Totals may not add due to rounding. Metrics (jobs, payroll, value added, and business revenues) represent various components of an airport's economic impact and are not additive. Sources: WV AEIS Airport Manager Survey; Airport Tenant Survey; Commercial Air Passenger Survey; Transient GA Pilot & Passenger Survey, 2020; FAA 5010 Airport Master Record, FAA Terminal Area Forecast, Airline Data, Inc., 2019; Longwoods International, 2018; Calculations by EBP US using IMPLAN V.3 2018, 2021.