Air Cargo Profile

WEST VIRGINIA STATE FREIGHT PLAN



November 2023

Tech Memo

West Virginia State Freight Plan

Air Cargo Profile

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1.0 INTRODUCTION

1.1 Overview of the Plan

In 2022, the West Virginia Department of Transportation (WVDOT) began its update of the West Virginia State Freight Plan. This Plan will fulfill federal requirements for state freight planning, identify opportunities for West Virginia to invest in its freight system, and position WVDOT to take full advantage of federal formula and discretionary funding programs for freight transportation investments. Additionally, the Plan will detail freight activity, needs, and priorities, and support WVDOT in meeting the agency's overall goals as well as those of this Plan.

The purpose of this Air Cargo Profile is to identify West Virginia's existing air cargo assets and air cargo demand and assess their performance and condition. Documenting existing challenges helps identify strategies and solutions to aid the state going forward and is one of many complementary technical activities that will be developed as part of this planning process. The overall process is shown in Figure 1-1, and will be developed in conjunction with a robust stakeholder engagement effort that will support the data driven aspects of this Plan.



Figure 1-1 West Virginia State Freight Plan Technical Activities

1.2 West Virginia Freight Transportation Vision and Goals

The vision of the West Virginia State Freight Plan is as follows:

THE WEST VIRGINIA DEPARTMENT OF TRANSPORTATION'S MISSION IS TO RESPONSIBLY PROVIDE A SAFE, EFFICIENT AND RELIABLE TRANSPORTATION SYSTEM THAT SUPPORTS ECONOMIC OPPORTUNITY AND QUALITY OF LIFE.

WVDOT will achieve this vision through the following goals:

- System Condition, Efficiency, and Fiscal Sustainability: Maintain multimodal and intermodal freight transportation infrastructure in a state of good repair and manage lifecycle costs; efficiently deliver projects, programs and services supporting goods movement; and work to maintain existing funding mechanisms while exploring new alternative and sustainable funding mechanisms.
- Safety and Security for All Users: Reduce transportation fatalities and serious injuries involving freight vehicles, improve the safety and security of drivers, cargo, and intermodal facilities, and improve the resilience of the freight system particularly to severe weather events and other disruptions.
- Economic Vitality: Strengthen the ability of communities and industries to access national and international trade markets, retain and grow existing WV statewide and regional economic focus sectors, and support regional economic development that will diversity WV's economy.
- Multimodal Mobility, Reliability, and Accessibility: Facilitate freight mobility and connections for on-demand and reliable goods delivery across all West Virginia communities, including critical services such as health care and emergency management.
- Livable and Healthy Communities: Create freight transportation systems that operate efficiently and cleanly, protect the natural environment and maintain access for residents and visitors to experience WV's natural and cultural destinations.

1.3 Aviation Profile Overview

This technical memorandum is organized as follows:

- Section 2.0 Air Cargo Network Inventory
- Section 3.0 Air Cargo Demand
- Section 4.0 Condition and Performance

AIR CARGO NETWORK INVENTORY 2.0

Overview of Cargo Airports in West Virginia 2.1

Aviation is critical to West Virginia's economy and its residents' way of life. While passenger traffic is often the most visible part of a state's aviation system, airports also connect air cargo markets, allow for expedited mail and package delivery, and support real-time freight solutions such as rush order shipments of critical equipment or parts. Airport passenger service also plays a role in air cargo, as scheduled airline services often accommodate small amounts of freight in what is referred to as "belly cargo."

There are 23 airports in the state of West Virginia. Five airports handled air cargo between 2016 to 2021, according to the Bureau of Transportation Statistics (BTS) T-100 data (see Figure 2-1): Huntingdon Tri-State International Airport (HTS); Beckley Raleigh County Memorial Airport (BKW); North Central West Virginia Airport (CKB); Greenbrier Valley Airport (LWB); and West Virginia International Yeager Airport (CRW).





Source: West Virginia GIS Data

When compared to international or national gateways, the volume of traffic, both passenger and freight, at West Virginia airports is proportionately small with many of the airports being designated either a Small or Non-Hub facility by the U.S. Federal Aviation Administration (FAA)¹. Air cargo moving through West Virginia's airports is primarily transported by small cargo aircraft and/or as belly cargo. Table 2-1 West Virginia Airport Key Statistics summarize the volumes of air freight and passengers, as well as the number of passenger and air cargo carriers at each of the five airports.

		2016	2017	2018	2019	2020	2021	Comments
Beckley Raleigh County Memorial Airport	Total enplaned air freight tonnage	143	169	157	160	133	148	The passenger growth at BKW is likely due to new service added by Contour Airlines, who transported 21 outbound passengers in 2017, 839 in 2018, 8,669 in 2019, 5,002 in 2020, and 9,987 in 2021.
(BKW)	Total enplaned passengers	2,251	1,539	2,468	8,669	5,002	9,987	
	Total deplaned air freight tonnage	0	0	0	0.6	0	0	
	Total deplaned passengers	1,815	1,517	1,927	4,993	3,023	7,254	
Greenbrier Valley Airport (LWB)	Total enplaned air freight tonnage	9	15	5	0	7	6	Generally, all freight activity for the airport is driven by United Airlines. In 2018, United decreased service at LWB and SkyWest operated on their behalf in 2019.
	Total enplaned passengers	5,285	5,448	10,035	12,727	3,986	10,905	
	Total deplaned air freight tonnage	7	14	4	0	7	6	
	Total deplaned passengers	5,758	5,421	10,566	12,776	3,878	11,159	
Huntington Tri-State International Airport (HTS)	Total enplaned air freight tonnage	4,274	4,254	4,175	3,899	3,802	3,542	HTS saw a decrease in passenger and

Table 2-1 West Virginia Airport Key Statistics 2012 2012

¹ <u>Airport Categories | Federal Aviation Administration (faa.gov)</u>

		2016	2017	2018	2019	2020	2021	Comments
	Total enplaned passengers	98,480	103,718	101,649	108,513	58,577	94,970	freight activity in 2020 due to COVID-19, which restabilized in 2021.
	Total deplaned air freight tonnage	7,037	6,801	7,101	9,015	7,215	7,058	
	Total deplaned passengers	95,791	100,887	99,088	106,847	57,747	93,532	
North Central West Virginia Airport (CKB)	Total enplaned air freight tonnage	15	18	22	18	16	15	CKB saw a decrease in passenger activity in 2020 due to COVID-19, which restabilized in 2021.
	Total enplaned passengers	25,967	25,104	36,915	41,791	18,468	37,164	
	Total deplaned air freight tonnage	16	19	21	19	12	16	
	Total deplaned passengers	25,062	24,702	36,245	41,288	18,586	36,473	
West Virginia International Yeager Airport (CRW)	Total enplaned air freight tonnage	95	20	17	72	8	5	CRW saw a decrease in enplaned air freight tonnage in 2017 – USA Jet Airlines handled 43 tons of freight in 2016 and did not operate in CRW in 2017 or 2018. CRW saw a
	Total enplaned passengers	213,408	202,777	216,364	226,104	91,935	148,879	
	Total deplaned air freight tonnage	311	301	334	281	297	219	
	Total deplaned passengers	212,275	202,633	214,919	223,585	90,855	147,602	threefold increase in enplaned tonnage in 2019 likely due to the return of USA Jet Airlines.

Source: Bureau of Transportation statistics, T-100 Market (All Carriers)

2.1.1 **Airport Profiles**

Beckley Raleigh County Memorial Airport (BKW)

BKW is located approximately four miles east of Beckley, West Virginia. The airport is owned and operated by the Raleigh County Airport Authority and covers an area of 1,433 acres with two perpendicular runways, RWY1/19 (6,750 feet) running north-south and RWY10/28 (5,001 feet) running east-west. Major highways are located close, and connect the airport to the rest of the state, including I-64 and north-south running U.S. 19 from Erie, Pa. to Memphis, Fla. In close proximity running from Cleveland, Ohio to Columbia, S.C. is I-77.

The airport processed 148 tons of enplaned freight and no deplaned freight in 2021,² with FedEx as the only operator (FedEx services at BKW are operated by Mountain Air Cargo, with ATR-42 and ATR-72 equipment). The FedEx Ship Center (which offers shipping and postal services) is located on the eastern side of the airport next to RWY1/19. In recent years, BKW was awarded grants from the FAA. In October 2021, \$2.9 million was awarded to go towards taxiway construction works and in March 2023, \$1.0 million was awarded to expand the passenger terminal to accommodate a 50-seat hold room, accessible rest rooms, and several other sustainable design concepts to enhance energy efficiency.

Figure 2-2 Beckley Raleigh County Memorial Airport (BKW)



Source: Esri ArcGIS

Passenger services at the airport are limited, with Contour Airlines offering flights as public charters on Embraer 135 and Embraer 145 aircraft.

² Bureau of Transportation Statistics, T-100 data

Greenbrier Valley Airport (LWB)

LWB is located approximately four miles northeast of Lewisburg, West Virginia. It has one 7,003-foot runway and occupies 472 acres of land. The airport is connected with U.S. 219 intersecting with I-64 south of the airport. In 2021, only six tons of enplaned air freight and six tons of deplaned air freight was processed at LWB with United Airlines as the sole operator utilizing belly cargo hold of passenger aircraft.³

The airport handled 10.905 departing passengers during 2021.⁴ United Airlines stopped serving the airport during 2022. In December 2022, Contour Airlines launched a service providing 12 trips per week to Charlotte, using Embraer 135 and Embraer 145 aircraft.

LWB was awarded a \$4.6 million FAA grant in November 2022 to construct and renovate buildings to house and maintain snow removal equipment.

Figure 2-3 Greenbrier Valley Airport (LWB)



Source: Esri ArcGIS

Huntington Tri-State International Airport (HTS)

HTS is located approximately six miles southwest of Huntington, West Virginia. The airport serves three states, given its location near West Virginia's borders with Kentucky and Ohio. The airport is owned and operated by the Tri-State Airport Authority, which includes members from West Virginia, Kentucky, and Ohio, and covers an area of 1,300 acres with a single 7,017-foot runway. The airport is located near several major highways, including U.S. 52 which runs from Portal, North Dakota to Charleston, South

Figure 2-4 Huntington Tri-State Airport (HTS)



Source: Esri ArcGIS

Carolina, as well as I-64 which runs east-west from Chesapeake, Virginia to Wentzville, Missouri.

³ Bureau of Transportation Statistics, T-100 data

⁴ Bureau of Transportation Statistics, T-100 data

In 2021, HTS handled 3,542 tons of enplaned freight and 7,058 tons of deplaned freight. FedEx is the main operator, handling 3,507 tons of enplaned freight, (approximately 99% of all enplaned freight at this airport).⁵ The other two airlines providing freight services are Atlas and Piedmont Airlines (operating on behalf of American Airlines). FedEx operates the only Boeing 757 hub in West Virginia at HTS,⁶ with its ship center located at the northern side of the airport. This airport is the largest in the state in terms of enplaned freight in 2021.

HTS handled 95,000 departing passengers in 2021. Passenger services are operated by American Airlines (to Charlotte, primarily on Embraer E-145s), and Allegiant Air to destinations in South Carolina (Myrtle Beach) and Florida (Destin-Fort Walton Beach, Orlando-Sanford, Punta Gorda, and St Petersburg) using A319 and A320 equipment.

North Central West Virginia Airport (CKB)

CKB is situated approximately six miles east of Clarksburg, West Virginia. The airport has an area of 434 acres and operates with a single runway of 7,800 feet. The major highway connecting the airport to Clarksburg and other parts of the state is U.S. 50. Running from north to south on the western side of the airport, I-79 connects Erie, Pennsylvania in the north to Charleston, West Virginia in the south. United Airlines was the only operator providing air freight services at CKB in 2021, which it does in the hold of passenger aircraft. The airport processed 15 tons of enplaned air freight and 15.75 tons of deplaned air freight in 2021.⁷

Passenger services at CKB are limited. United Airlines stopped serving the airport during 2022 and CKB Director Richard B Rock recommended to the U.S. Department of Transportation in July 2022 that Contour Airlines be the airport's new 'Essential Air Services' carrier, operating services to Charlotte. Contour Airlines serves the airport with Embraer 135 and Embraer 145 aircraft.





Source: Esri ArcGIS

CKB was awarded grants from the FAA, including \$1.2 million in October 2021 to go towards mitigating the economic impacts of COVID-19 and improving security precautions. A further \$2.5 million was awarded in July 2022 to go towards apron and taxiway construction works, and in March 2023, \$2.1 million was awarded for the construction of a new 52,600 square-foot terminal building. The construction of the terminal was awarded to Mascaro Construction Company in December 2022, and it is planned to feature upgraded security checkpoints, baggage handling systems, and gates. Construction is planned to commence during 2023.

⁵ Bureau of Transportation Statistics, T-100 data

⁶ Tristateairport.com, Business Opportunities, Tri-State Aeroplex, accessed April 2023

⁷ Bureau of Transportation Statistics, T-100 data

West Virginia International Yeager Airport (CRW)

Figure 2-6 West Virginia International Yeager Airport (CRW)



Source: Esri ArcGIS

CRW is located approximately 2.5 miles northeast of Charleston, West Virginia, and a range of U.S. carriers operate a domestic route network from the airport. The airport utilizes a single 6,715-foot runway running northeast-southwest and occupies an area of 767 acres. Although the airport lies besides I-77 and I-79, there are no junctions which directly connect CRW to these interstates. The only road access to the airport is the West Virginia Route 114, running to Charleston. CRW processed five tons of enplaned air freight and 219 tons of deplaned air freight in 2021,⁸ operated by PSA Airlines (operating on behalf of American Airlines) via belly hold and ad hoc USA Jet Airways operations with dedicated cargo aircraft.

CRW handled 149,000 departing passengers in 2021.⁹ Services to the airport are provided by American Airlines (to Charlotte and Washington DC National), Delta Air Lines (to Atlanta), Spirit Airlines (to Orlando), and United Airlines (to Chicago O'Hare), although Spirit Airlines announced in March 2023 that it is to suspend services to CRW beginning May 2023. Beginning in May 2023, Breeze Airways began serving CRW with new nonstop flights to Orlando, Florida (MCO) and Charleston, South Carolina

(CHS), with at least three additional destinations planned for the next two years.¹⁰ It is anticipated that this new service will include freight capacity and thereby provide mobility to each airport's regional economy.

CRW was awarded FAA grants in September 2022 (\$1 million for completion of an environmental impact statement for a proposed runway safety area project), and March 2023 (\$1 million to upgrade the terminal building, including improvements to disability compliance and roof installation works).

The eighteen airports in West Virginia that did not report any air cargo activity in 2021 are shown in Table 2-2.

Table 2-2: Other West Virginia Airports

- Morgantown Municipal Airport (MGW)
- Mid-Ohio Valley Regional Airport (PKB)
- Eastern WEST VIRGINIA Regional Airport (MRB)
- Mercer County Airport (BLF)

- Philippi/Barbour County Regional Airport (79D)
- Wyoming County Airport (Kee Field) (I16)
- Mason County Airport (3l2)
- Jackson County Airport (I18)

⁸ Mott MacDonald analysis of Bureau of Transportation Statistics, T-100 data

⁹ Mott MacDonald analysis of Bureau of Transportation Statistics, T-100 data

¹⁰ Breeze Airways to connect CRW to at least 5 new destinations - West Virginia International Yeager Airport

- Upshur County Regional Airport (W22)
- Elkins-Randolph County Airport (EKN)
- Fairmont Municipal Airport (4G7)
- Logan County Airport (6L4)
- Marshall County Airport (MPG)

- Summersville Airport (SXL) •
- Braxton County Airport (48I)
- Wheeling Ohio County Airport (HLG)
- Appalachian Regional Airport (EBD)
- Grant County Airport (W99)

2.2 West Virginia Air Cargo Service Classification Types

Commercial air freight in West Virginia connects to other forms of transport. The transport mode used depends on the operator of air freight as well as the facilities available at the destination. The following section will provide an overview of the air freight types available in West Virginia, which often have specific time of day and routing patterns.

2.2.1 Dedicated Air Cargo

Dedicated air cargo operators deliver cargo from the origin airport to the destination airport with an aircraft that is dedicated to cargo transportation. Dedicated cargo aircraft can require special equipment to load cargo onto and off the aircraft. They also require a cargo ramp to operate under normal circumstances.

In West Virginia, USA Jet Airlines is one of the air freight operators that provide freight services and utilizes one McDonnell-Douglas MD-83 aircraft and six MD-88(SF) planes, operated as full freighter aircraft.

USA Jet Airlines operates on-demand air charter freighter services in North America. It is a U.S.-based subsidiary of Ascent Global Logistics, providing logistic services as well as technical support to freight management. USA Jet Airlines has a relatively small fleet, with seven MD-80F planes, two Boeing 727F planes, and one DC-9F. In 2021, USA Jet Airlines handled three tons of cargo at CRW, which accounted for 60% of air cargo tonnage at that airport.

2.2.2 Integrator

An integrator is similar to a dedicated air cargo operator in that it owns a freighter aircraft fleet. However, integrators take full custody of a package or delivery from pick up to drop off, so they also own their own trucks and sorting centers. FedEx, United Parcel Services (UPS), and DHL are examples of integrators operating in the U.S.

In West Virginia, FedEx is the largest cargo integrator that provides air freight services at various airports. FedEx Cargo Centers are set up at HTS and BKW airports to process cargo that is to be transported onwards by truck.

FedEx is one of the largest air cargo operators in the world and the largest that operates to West Virginia. It has nearly 700 full cargo freighter in various sizes and ranges to suit a variety of operational needs, although the largest type to serve West Virginia on a regular basis is the Boeing 757F, which can carry more than 80 tons of cargo and is a type for which HTS is a hub airport. In 2021, FedEx processed 3,654 tons of outbound

enplaned air freight from HTS and BKW, which accounted for approximately 98% of outbound enplaned air freight tonnage in West Virginia.

Atlas is another major global air freighter operator, with a fleet size of 88 aircraft in 2023, although as most of the airports with cargo operations in West Virginia have runways shorter than 7,000 feet, as well as a relatively small air freight market, the B737F is best suited to cargo operations in West Virginia. Atlas operated at HTS during 2021 and processed 33 tons of outbound enplaned air freight.

Amazon could be considered both an integrator, as it owns its own freighter aircraft fleet, and dedicated air cargo, in that its aircraft is dedicated to cargo transportation. Amazon generates its own freight cargo via its e-commerce platform and provides freight solutions to third party clients.¹¹ Amazon's freight coverage for third party clients includes most major U.S. cities as shown in Figure 2-7 below.



Figure 2-7 Amazon Freight Coverage Map

Source: Amazon Freight

2.2.3 Belly Cargo

Belly cargo is carried in the holds of passenger aircraft. When passenger aircraft are operated, passenger baggage is loaded on the lower deck of the aircraft. However, this seldom utilizes all the space in the lower deck. The typical design of passenger aircraft allows the fitting of Unit Load Devices (ULDs) into the lower compartment to carry belly cargo as well as passenger baggage.

Other airlines that transport air freight from West Virginia use the belly cargo compartment of passenger aircraft. United Airlines, being one of the largest passenger aircraft operators in the U.S., handled a total of 21 tons of enplaned air freight from West Virginia in 2021 and was the sole operator of air cargo at HTS and CKB. PSA Airlines is a subsidiary of American Airlines Group (AA), owning more than 130 CRJ jet aircraft. In

¹¹ Amazon Freight: Shipping and Logistics Services

2021, the airline handled two tons of outbound enplaned air freight at CRW in its passenger aircraft cargo compartment, having a 40% share of the market at CRW. Piedmont Airlines is also a subsidiary of AA, providing U.S. regional passenger services with more than 50 ERJ-145 airplanes. It transported one ton of air cargo in 2021 at HTS, accounting for less than 1% of the cargo tonnage at the airport. It should be noted that the cargo capacity in these CRJ and ERJ aircraft is exceptionally small. However, AA is phasing out these aircraft to be replaced with larger Embraer E-175 jets which have larger hold capacity. When these aircraft are deployed on these routes, it will present an opportunity to increase the freight activity to the respective airports.

2.2.4 U.S. Mail

The United States Postal Service (USPS) is one of the world's largest mail delivery services; however, it does not operate any aircraft. Instead, the USPS contracts its airmail operations out to commercial operators, including passenger carriers (although some aircraft historically were operated in a USPS livery, these were aircraft operated under contract).

In the fiscal year 2022, the USPS increased its spending on surface transport (trucks) to move mail and packages between facilities and shifted volume away from air. This is part of a plan to improve the USPS's financial position, with Postmaster General Louis De Joy noting that trucking capacity in the 'middle mile' network is underutilized,¹² and is likely to impact air carriers. The USPS was FedEx's largest customer as of May 2022 (FedEx carried USPS mail on domestic air routes), and FedEx stated that 'A decision by the USPS to terminate early or not renew its contract with FedEx Express for domestic services, which expires in September 2024, would negatively impact our profitability'.¹³

2.3 Other Air Cargo Gateways

Much of the air cargo moving through WV travels via truck to and from airports outside the state, including Washington Dulles (IAD), Baltimore (BWI), Cincinnati (CVG) and others. Carriers using these airports include USA Jet Airlines, FedEx, UPS, Delta Air Lines, and Air Transport International.

Washington Dulles (IAD):

Washington Dulles Airport is used by USA Jet Airlines

Baltimore (BWI)

Baltimore/Washington International Airport serves about twenty freight carrier companies including FedEx, UPS, Delta Air Lines, American Airlines, British Airways, and ABX Air Inc.

Cincinnati/Northern Kentucky International Airport (CVG)

Cincinnati/Northern Kentucky airport is used by nearly thirty different freight carrier companies, including FedEx, UPS, United Air Lines, Delta Air Lines, Air Transport International, Atlas Air Inc, and Amazon.

¹² Supply Chain Dive, 'US Postal Service spends more on ground transport as it shifts away from air cargo', Mar 16, 2023

¹³ Supply Chain Dive, 'US Postal Service spends more on ground transport as it shifts away from air cargo', Mar 16, 2023

Amazon has announced the upcoming development of its primary hub on the south side of CVG's airfield. The hub will include \$1.5 billion of investments including over a hundred Prime Air cargo planes, construction of three million square feet of buildings, and more than 2,000 additional jobs.¹⁴



Figure 2-8 Freight Airports near West Virginia

Source: Bureau of Transportation Statistics, 2023

¹⁴ Amazon and CVG (cvgairport.com)

3.0 AIR CARGO DEMAND

3.1 Total Air Freight Demand

Demand for freight transportation in West Virginia is driven by the state's economy. Traditionally, energy and manufacturing industries have been the key drivers West Virginia's economy (coal is still the top commodity by weight shipped to and from West Virginia); however, technology-based businesses are playing an increasingly significant role. This shift from high-weight, low-value goods to lower-weight, high-value goods increases the importance of air cargo as a freight mode in the state, as these industries are more likely to ship and receive time-sensitive goods. Other economic trends, such as the rise of e-commerce, also play a significant role in driving the demand for air cargo in West Virginia.

This section uses FHWA's Freight Analysis Framework (FAF) data to show the projected demand for air cargo in West Virginia. Due to the nature of FAF data, these numbers and forecasts include both volumes of goods that are trucked to and from airports outside of West Virginia in addition to goods that move through airports within the state. Through traffic, i.e., traffic that does not begin or end its journey in West Virginia, is not included.

Figure 3-1 shows the share of goods tonnage moving on each mode of in West Virginia from 2017 projected to 2050. A large share of freight tonnage is transported to and from West Virginia by truck (45% in 2019). Trucks are expected to continue to be the dominant mode through 2050, increasing their share to 57% by 2050. Other significant modes of freight transport from West Virginia are rail, pipelines, and water. Air (including truck-air) freight contributed about 0.01% to the overall share of freight tonnage transported to and from the state in 2019.¹⁵ The FAF data indicates that a little over 31,700 tons of air (including truck-air) freight arrived or departed West Virginia in 2019, and this is expected to increase to approximately 119,200 tons by 2050. Figure 3-2 presents the historic and forecast outbound air freight tonnage from West Virginia. While the share of air freight tonnage is expected to remain at under 1% through 2050, volumes are expected to increase by an average of 4% per annum between 2019 and 2050.

¹⁵ Freight Analysis Framework (FAF) data, accessed via the Bureau of Transportation Statistics, April 2023





Source: Freight Analysis Framework (FAF), accessed via the Bureau of Transportation Statistics, April 2023





Source: Freight Analysis Framework (FAF), accessed via the Bureau of Transportation Statistics, April 2023

Figure 3-3 shows the historic and forecast share of commodities transported to and from West Virginia by air freight. Most of West Virginia's air freight is expected to consist of mixed freight and plastic and rubber exports.



Figure 3-3 Air Freight Commodities to and from West Virginia 2017 through 2050

Source: Freight Analysis Framework (FAF), accessed via the Bureau of Transportation Statistics, April 2023

Most of the air freight (over 90% according to FAF data in 2019) arriving into West Virginia is from U.S. domestic origins, most notably Tennessee and this may be due to FedEx having a 'super hub' at Memphis International Airport. It should be noted that the volume of outbound freight far exceeds the inbound, suggesting that West Virginia is producing commodities which are being shipped worldwide much more than they are receiving goods and services. Most of the air freight departing from West Virginia is ultimately travelling to international destinations and this is expected to remain the case through 2050. Most freight from West Virginia is destined for Eastern Asia (China was the largest importer of natural rubber in 2021¹⁶) and Europe. Eastern Asia is expected to be the ultimate destination for over 66% of air freight from West Virginia from 2022 through 2050. Figure 3-4 shows the air freight arriving into and departing from West Virginia, with the most significant increase shown to Eastern Asia.



Figure 3-4 Ultimate Origins and Destinations of Air Freight to and from West Virginia 2017 through 2050

Source: Freight Analysis Framework (FAF), accessed via the Bureau of Transportation Statistics, April 2023

¹⁶ Statistica.com

As West Virginia's airports handle no direct flights to overseas destinations, the air freight from West Virginia bound for overseas destinations transits through other U.S. airports. Figure 3-5 shows that most of the air freight to and from West Virginia travels via Tennessee and New York (over 70% in 2019).





Source: Freight Analysis Framework (FAF), accessed via the Bureau of Transportation Statistics, April 2023

Florida has also been one of the main domestic transiting points for air freight, although there may well be the emergence of other domestic transiting points as airlines offer new service to West Virginia, opening up competitive alternative routes. With respect to international air freight, it is likely that these commodities and packages transit 'hub' airports located within these states:

- New York: New York's John F Kennedy International Airport (JFK) is one of the U.S.'s major airports and handles many intercontinental flights to countries in Eastern Asia and Europe, as well as Canada, South America, the Caribbean, the Middle East, and Africa.
- Illinois: The busiest airport in Illinois is Chicago's O'Hare International. O'Hare is a major North American hub, and handles flights to Europe, Asia, Canada, South America, and the Middle East.
- Pennsylvania: Pennsylvania's busiest airports are Philadelphia International and Pittsburgh International. These airports do not serve the range of intercontinental destinations that JFK or O'Hare do, however Canada, the Caribbean, Europe, and the Middle East can be reached directly from Philadelphia, while Canada and some European destinations (notably the UK) can be reached directly from Pittsburgh.¹⁷

3.2 Future of Aviation Trends

This section will cover aviation trends that have the potential to impact air cargo and related activities in West Virginia. Key trends examined include aircraft and airport technology, economic trends, Unmanned Aerial Systems (UAS), aviation security, and responses to the COVID-19 pandemic.

¹⁷ Mott MacDonald analysis of SRS Schedules Analyser data, accessed April 2023

3.2.1 Aircraft and Airport Technology

Aviation is an ever-evolving industry, with significant technological changes over the last 20-30 years. Passenger airlines have been streamlining their service and reducing service to smaller destinations while also replacing regional jets serving up to 50 passengers with larger 76-100-seat aircraft. This trend towards larger aircraft has mixed impacts on air cargo, as larger aircraft have potentially more available belly space for cargo, however the reduced service to smaller airports means fewer potential connections.

Many passenger aircraft are also converted to freighter aircraft at the end of their passenger-carrying life.



Aircraft such as the Boeing 757 and Boeing 767, McDonnall-Douglas MD-80/90, Saab 340, Aerospatiale ATR-42/72 and Cessna Caravans, for example, are increasingly being converted to freighters for use in carrying goods for both air cargo and integrated carriers.

A drive towards efficiency and reduction in greenhouse gas emissions is driving increasing efficiency in aircraft design and fuel consumption. New fuel sources for aircraft, including low-emission diesel, hydrogen, and electric-batteries, and being rolled out at an acerated rate. As severe weather and climate change continue to impact our infrastructure, resiliency and energy efficiency are of growing importance to airport infrastructure, from runways to cargo buildings. Airport buildings, including cargo-handling facilities, are also opportunities for human-focused improvements, such as lighting, ventilation, water-use, aesthetics, waste disposal, and other factors which can improve working conditions as well as building efficiency. Finnair's new COOL Nordic Cargo Hub at Helsinki airport includes solar panels providing 10% of the terminal's energy, an automated storage area with no lighting requirements, and automation and processes that reduce transport time, vehicle idling, and waste management and maintenance trips.¹⁸

3.2.2 Economic Trends

As cited in the 2020 West Virginia Aviation Economic Impact Study,¹⁹ the existing aerospace industry in the state supports 4,000 jobs, \$201 million in payroll, and has a total economic impact of \$1.325 billion as of 2019. By leveraging its aviation focused industries and those that use air cargo, West Virginia can continue to grow and diversify its economy. Companies already operating within West Virginia include Pratt and Whitney Engine Services and Helicopter Powerline Services. Aviation-focused and air cargo industries can

¹⁸ What does green air cargo terminal design look like? (finnair.com)

¹⁹ WV AEIS Complete Technical Report .pdf

provide an attractor for both vertical and horizontal supply chains, which facilitates the state's efforts to attract other industries.

Worldwide, e-commerce has been one of the driving forces of a shifting economy over the last decade. The effects of e-commerce were multiplied during the COVID-19 pandemic when electronic purchasing of goods and services grew at an accelerated pace and replaced traditional commercial activities for both businesses and consumers. Amazon and other suppliers have expanded exponentially, setting up warehouses and distribution centers across the globe and country. Amazon Air, a cargo airline exclusively devoted to Amazon fulfillment, launched in 2015 and offers direct service to many airports.²⁰

3.2.3 Advanced Air Mobility, Urban Air Mobility, and Unmanned Aircraft Systems

Advanced Air Mobility (AAM) is the integration of highly automated aircraft into the National Airspace System.²¹ Urban Air Mobility (UAM) is one concept of this, referring to the movement of passengers or cargo via highly automated aircraft within urban areas.²² Both concepts are managed by the FAA and are under exploration and development.

Some operators are anticipating that AAM and UAM operations for cargo could commence as early as 2024, with passenger vehicles to be developed in parallel, but operations likely to start sometime after 2026.²³



The initial stage length anticipated for these operations would be up to 200 miles at most, with small loads. These vehicles will be able to serve remote communities much faster than existing modes of transport. Some of the lighter and smaller freight may switch to this mode, resulting in a potential shift in the modal split for freight, particularly as the speed at which this mode can operate may well be faster than by truck or rail.

Unmanned Aircraft Systems (UAS) refers to varying types of drone aircraft. UAS may also be a tool

employed in the future within cargo warehouses to pick goods, identify lost cargo and/or perform other functions. Both processes and infrastructure may change over coming years to respond to increased robotics and automation throughout the cargo handling supply chain.

3.2.4 Aviation Safety and Security

The FAA is the primary agency responsible for all aspects of aviation safety, and regulates both passenger and air cargo traffic, as well as airports. Generally, air cargo is a safe mode of transportation, as is the entire

²⁰ <u>Amazon in talks to lease Boeing jets to launch its own air-cargo business | The Seattle Times</u>

²¹ Advanced Air Mobility (faa.gov)

²² Urban Air Mobility (UAM) Concept of Operations 2.0_0.pdf (faa.gov)

²³ HAI Advanced Air Mobility Report 04-07-2023.pdf (rotor.org)

aviation industry.²⁴ The International Civil Aviation Organization (ICAO) tracks global aviation safety and reported a 9.8% decrease from 2.14 accidents per million departures in 2020 to 1.93 accidents per million departures in 2021.²⁵

Of growing concern in recent years is the increase in cargo theft across the transportation supply chain. The supply chain that air cargo incurs from origin to destination is subject to numerous risks including staffing shortages and cargo theft.²⁶ Regulators and industry are working together to further secure the supply chain while protecting the shipment and transfer of goods and services in support of global and local economies.

3.2.5 Response to the COVID-19 Pandemic

The aviation industry was significantly impacted by the COVID-19 pandemic. While passenger and some cargo demand waned precipitously, other markets grew quickly. The aviation industry was tapped to respond to growing demand for food, supplies, and manufacturing components, many of which would have previously traveled by ship, rail, or truck, but due to the time and market constraints, became a market for air cargo. Existing fleets were adapted to accommodate huge increases in demand, while the demand in some markets faded as the crisis became less acute, others remained for the long haul.

²⁴ Cargo Safety | Federal Aviation Administration (faa.gov)

²⁵ ICAO_SR_2022.pdf

²⁶ From the Magazine | Mitigating Supply Chain Risks In 2023 - Logistics Insider

4.0 CONDITION AND PERFORMANCE

Airport condition and performance are largely dependent on their roadway connectivity and operating capacity.²⁷ The following sections review the roadway networks surrounding West Virginia's main freight airports and future trends for the capacity of each airport.

4.1 Road Network Access

Road network around the airports is essential to efficient operation, especially for freight operations and truck access. The WVDOT Aeronautics Commission works directly with airports and the FAA for projects funded through Airport Improvement Program (AIP) funds for 'inside the gate' improvements, including roadway intra-airport improvements.²⁸ WVDOT is also concerned about access into and out of airports, working to provide truck access via roadways of appropriate condition and capacity.

4.1.1 BKW

BKW is 1.5 mile away from the entrance of I-64 highway connected by a single lane two-way minor road, further connected to U.S. 19 to the north and I-64 and I-77 to northwest and southeast. There is a small settlement and an academy near the entrance of the I-64 highway which might cause minor congestion.

²⁷ Texas Transportation Institute Guidebook on Landside Freight Access to Airports, February 2011. <u>http://tti.tamu.edu/documents/0-6265-P1.pdf</u>

²⁸ 2022 Airport Improvement Program (AIP) Grants | Federal Aviation Administration (faa.gov)

Figure 4-1 BKW Airport



Source: OpenStreetMap

4.1.2 CKB

CKB is directly next to the U.S. 50 and connects to I-79, which makes the airport accessible. However, the airport is surrounded by a large number of settlements that are also connected to U.S. 50, which may lead to congestion before the truck can get onto I-79 highway that is isolated with local traffic.

Figure 4-2 CKB Airport



Source: OpenStreetMap

4.1.3 LWB

LWB is easily accessible from U.S. 219 highway with the airport major access road directly connected to it in less than 0.5-mile distance. The U.S. 219 highway is then connected to I-64 and U.S. 60 in the south. There are a few settlements on U.S. 219 before reaching the junction to I-64, which may cause minor traffic congestion to the area and delay ground access to the airport.

Figure 4-3 LWB Airport



Source: OpenStreetMap

4.1.4 CRW

CRW is relatively less accessible by ground transport as it is only connected WV-114. It is separated from I-77 and I-79 by Elk River, with no bridge connections across the river. All ground transport freight connection relies on WV-114, which connects to I-64 and I-77 three miles southwest of the airport. This creates a bottleneck along WV-114, which is subject to disruption by local Charleston traffic.

Figure 4-4 CRW Airport



Source: OpenStreetMap

4.1.5 HTS

At HTS, the airport is connected with a two-mile-long single lane two-way road that is then connected to U.S. 52, U.S. 23 and I-64. Truck access to the airport is efficient, as the airport is directly connected to the highway without passing through industrial or residential neighborhoods. However, if truck traffic increases, WVDOT should continue to monitor the condition and safety of the infrastructure, including lanes and shoulders.

Figure 4-5 HKS Airport



Source: OpenStreetMap

4.2 Capacity

West Virginia airports typically have enough capacity on the airfield, runways, and ramps to handle current and future air cargo demand. As air cargo demand grows, terminals, processing facilities and roadway infrastructure will be the first constraints to growth in air cargo services at West Virginia airports.

WVDOT will remain in contact with the airport operations and handlers locally to establish whether additional processing facilities or landside/airport-specific warehouses are required to accommodate growth in demand and whether land has been safeguarded for said growth.

4.3 Conclusions

As discussed, the aviation industry provides essential links to both rural communities within the state as well as international access to send and receive goods and services globally. It is imperative for the economic success of the state to maintain these services.

WVDOT should regularly communicate (monthly or quarterly) with the local agencies and airports to have an up to date understanding of the movement of air freight, and how this is changing/evolving over time. There may be some significant trigger points which the local agencies will identify and be able to share with WVDOT to support the development of air freight. In addition, WVDOT should focus on maintaining a full understanding of the industries most likely to rely on air to transport their cargo, such as health care (biomedical goods), retail trade, natural resource extraction, transportation and warehousing, and

construction. By identifying and understanding these industries, WVDOT will maintain an ability to assess and predict their impacts on the West Virginia infrastructure and economy as a whole.

Finally, West Virginia is in close proximity to major air cargo centers including Columbus OH, Charlotte NC, and Dulles VA. Ensuring efficient roadway access to these facilities is critical for meeting freight demands and supporting the local economy.