

Southwestern Pennsylvania Commission's CommuteInfo Program, the Brooke Hancock Jefferson Metropolitan Planning Commission, Morgantown Monongalia Metropolitan Planning Organization & Ridesharing Partnerships

Presented at the
2013 WVDOT/MPO/FHWA
Transportation Planning
Conference

September 17, 2013



Presentation Overview

- **What is CommuteInfo?**
 - Commuting options
 - Program services
 - Commuting resources
- **Collaborative Partnerships & Local Initiatives**
 - CommuteInfo
 - CommuteInfo & the Brooke Hancock Jefferson Metropolitan Planning Commission
 - Morgantown Monongalia Metropolitan Planning Organization

CommuteInfo Program

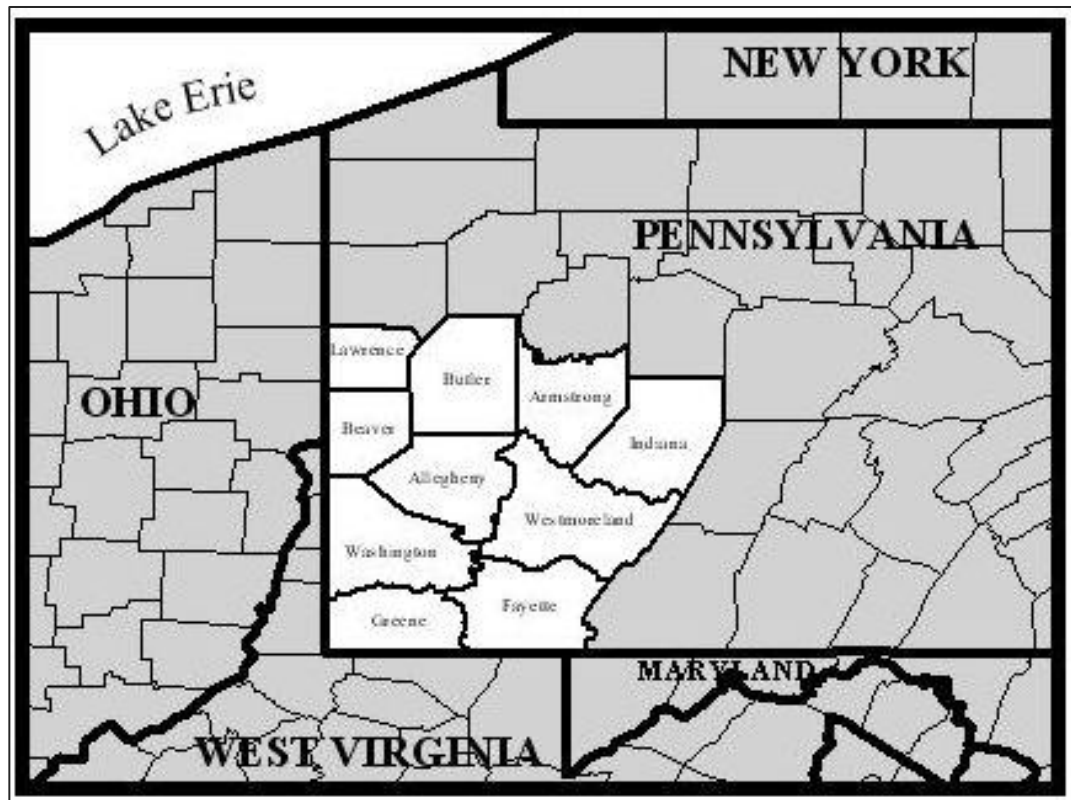
The Southwestern Pennsylvania Commission delivers the CommuteInfo program with the support, cooperation, and collaboration of many agencies and organizations in the region including transportation management associations, transit operators, employers, job training agencies, and non-profit service organizations.

“I registered for the CommuteInfo program to try and save money on gas. My company does have car-pooling information and connects people for car pooling, but there weren’t any matches for me [at this time]. That’s when I signed up on the commuteinfo.org website. Each day I travel approximately 25 miles from my home in Weirton to the Robinson area. This is 50 miles round trip and typically takes about 30-35 minutes one way. ...I would just want other commuters to know that it was very easy to sign up and use the commuteinfo.org website.”

“Mary M.” from Weirton, WV



CommuteInfo Service Area



SPC Region

- Total area (sq mi) **7,117.4**
- Number of Counties **10**
- Total Population **2,574,959**
- Workers 16 years & older, at work, that worked in SPC region regardless of where they resided **1,199,295**

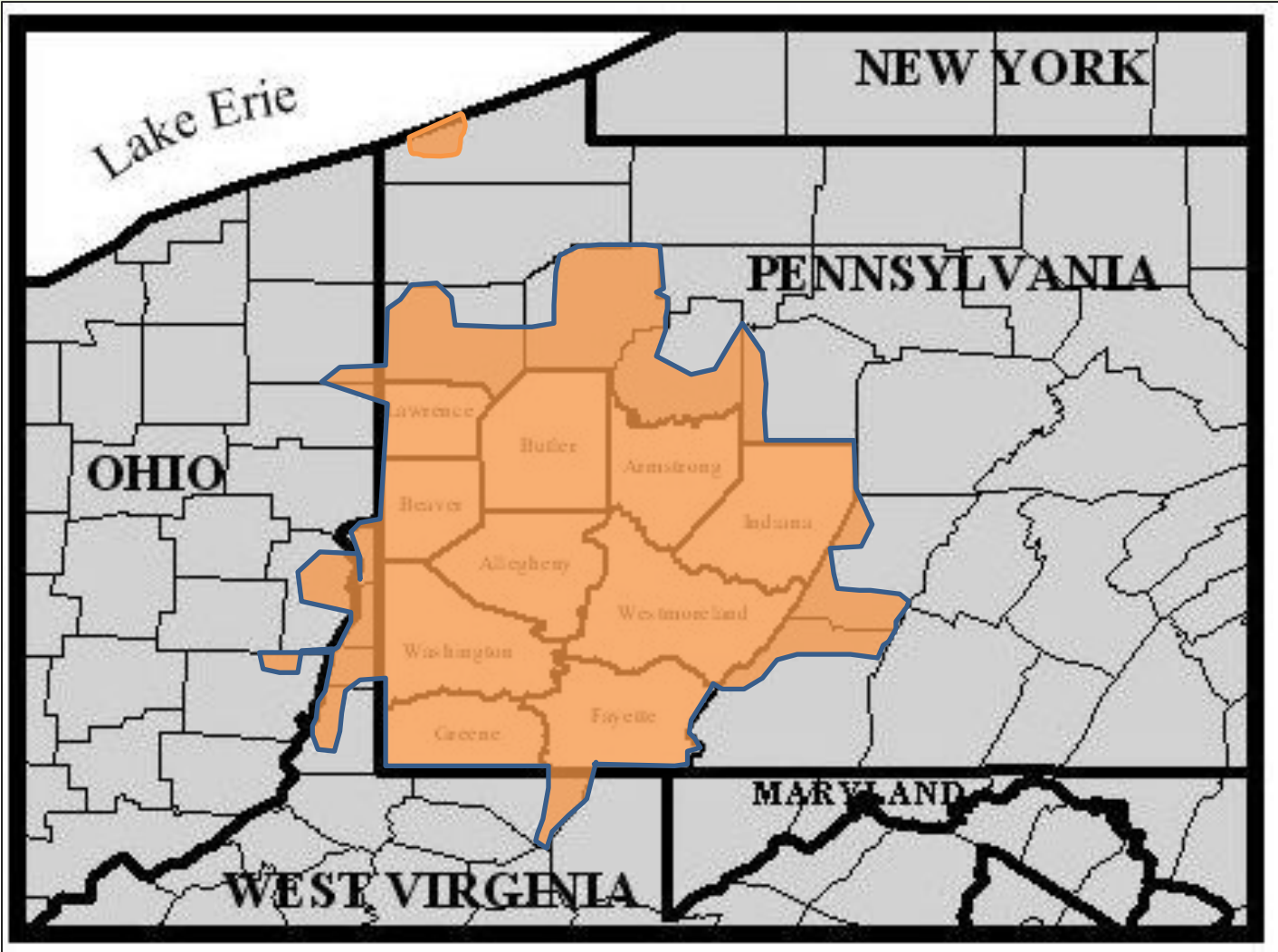
(source: 2010 Census)

BHJ Commuters Travelling to SPC Region for Employment

Jefferson Co.	1,465
Brooke Co.	1,282
Hancock Co.	2,298

(source: 2000 Census)

Commuting Shed



Regional Approach, Local Implementation



Goal

The Southwestern Pennsylvania Commission (SPC) operates the region's carpool and vanpool program under the name CommuteInfo. The goal is for commuters in the 10-county SPC region to choose ridesharing, instead of driving alone, at least twice a week.

- **Transit**
- **Vanpools**
- **Carpools**
- **Biking**
- **Walking**





Regional Impact



- Over **700** commuters already ride to work daily in CommuteInfo's **59** registered vanpools and nearly **500** commuters ride to work daily in the **219** carpools registered with CommuteInfo.
- The region will have less traffic congestion and improved air quality if more commuters shared a ride to work.
- CommuteInfo vanpool and carpool participants saved just under **\$1 million** during 2012 in gas costs alone!

Green, Green or *Green*?



PITTSBURGH
**Green Workplace
Challenge**

Commuting Costs

CommuteInfo

Home | Contact Us | E-News Sign Up | Search

1-888-819-6110

For Commuters

REGISTER NOW!

For Employers

News & Events | Commuting Options | Commuting Resources | Testimonials | Links



CommuterInfo.org®

For Commuters:

Commuter Cost Calculator

Benefits of Ridesharing

Top 10 Reasons to Rideshare

Want to be a Millionaire?

Why is Ridesharing Important?

For Commuters: Commute Cost Calculator

Driving alone to work costs me HOW much?

A. How far, in miles, is your roundtrip to and from work each day?	<input type="text" value="40"/>
B. How many days per month do you normally work? (21 days is average for 40/hour, non-compressed week)	<input type="text" value="21"/>
C. How many miles per gallon does your automobile average?	<input type="text" value="25"/>
D. How much per gallon do you normally pay for gasoline?	<input type="text" value="3.65"/>
E. What is your cost per mile for repairs, registration, maintenance and taxes? *	<input type="text" value=".07"/>
F. What is your cost per mile for financing, insurance and depreciation? *	<input type="text" value=".52"/>
G. How much do you pay for monthly parking?	<input type="text" value="100"/>

Your estimated Monthly cost of commuting is	<input type="text" value="\$718.24"/>
Your estimated Yearly cost of commuting is	<input type="text" value="\$8618.88"/>



Commuting Options



*Not a one size fits all...
we are helping commuters
to make educated
choice(s),
to choose the option(s)
which works best for them*

- ❖ **Building Awareness**
- ❖ **Educating**
- ❖ **Promoting Choices**



Commute Options Report

REPORT OF RIDESHARE OPPORTUNITIES Page 1

Prepared For: **LISA KAY SCHWEYER**
1000 MAIN STREET
IRWIN PA 15642

SAMPLE

Employee Of:
Company ABC

Search Criteria:

Distance Home: 5.00 mi	Work: 1.00 mi
Time flexibility:	
Start: 60 min	Quit: 15 min
Hours: 8:30 a - 5:00 p	

Commuters interested in Carpools	Employer's Name/Address	Hours/Flexibility
Laura ***** Orchard Dr Irwin, PA 15642 Phone: (***) ***-****	Goldberg 1030 Fifth Ave Pittsburgh, PA 15219	From: 8:30a +/- 30 To: 4:30p +/- 30 Interest: Rider
Missy ***** Amherst St McKeesport, PA 15131 Phone: (***) ***-****	Carnegie 436 Seventh Ave Pittsburgh, PA 15219 Phone: (412)	From: 8:30a +/- 30 To: 4:30p +/- 30 Interest: Rider
Jeff ***** Larimer Avenue Irwin, PA 15642 Phone: (***) ***-****	Jones 525 William Penn Place Pittsburgh, PA Phone: (412)	From: 8:00a +/- 30 To: 5:00p +/- 30 Interest: Rider

VANPOOL INFORMATION Search Distance: 1.00 mi
=====

Pool Name/Driver	From/To Places	Depart / Arrive
N Huntgdn-Irwin-Downtown Work: (412)	Origin: Irwin, PA 15642 Destination: Mellon Financial Pittsburgh, PA 15219	6:40 A 7:30 A 4:45 P 5:30 P

PARK-N-RIDE INFORMATION Search Distance: 2.00 mi
=====

Lot Location	Cost to Park	Spaces
RT 30 AT BARNES LAKE RD-NEAR PA TURNPIKE EXIT 67-IRWIN Located on US 30 (Lincoln Hwy.) at Barnes Lake Rd. This facility is located on US 30 next to Sunbelt Rentals, just west of the Irwin interchange (Exit 67) of the Pennsylvania Turnpike. Transit service is not available at this facility. This facility is paved. There is lighting in this facility.	Free	83

- List of other commuters making the same trip
- Register for your report via internet or telephone:
 - CommuteInfo.org
 - 1-888-819-6110
- No matches?
 - Add flexibility to increase rideshare partners.
 - You will also want check with:
 - Friends and family
 - Coworkers
 - Message board at work

Transit Information & Referral

Gretchen from Apollo/Leechburg's Story:

I figured this out a few weeks ago and it might help with some folks on the fence about alternatives to driving alone.....

Let's assume that:

- I am paying \$2.65 per gallon for gasoline; and
- I have a car that gets 18 mpg, hwy/city avg (which I do); and
- I am paying \$5 to park at a city lot; and
- I am commuting 80 miles round trip (which I do).

It costs a commuter, like me.....

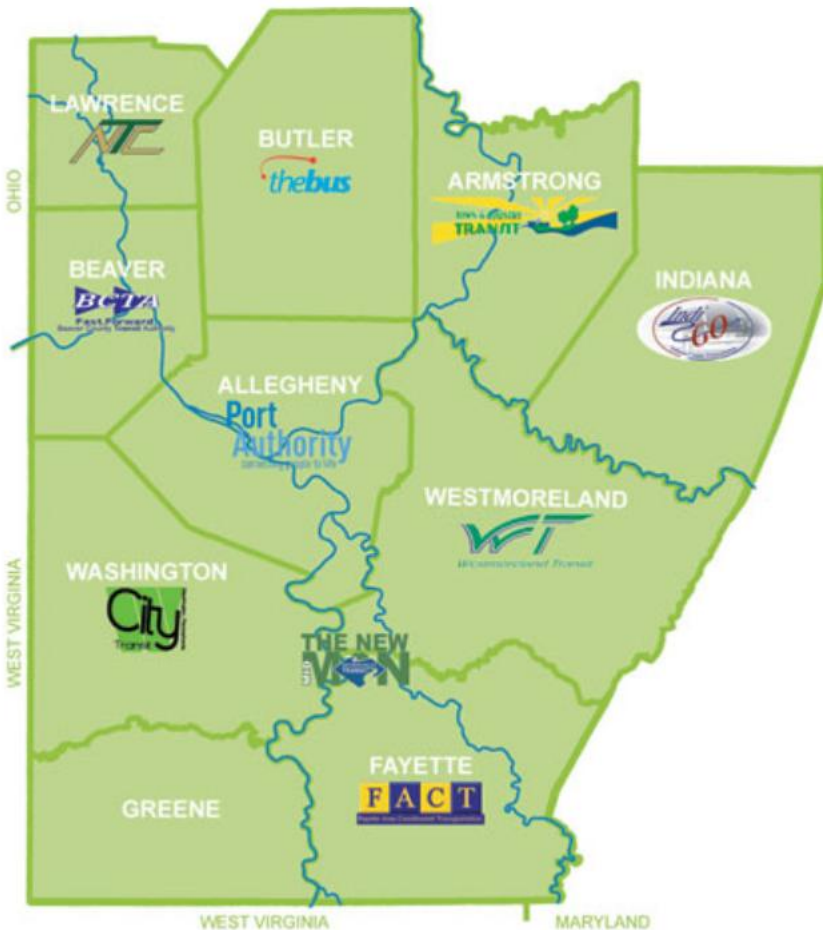
• Gasoline per week	\$58.89
• Parking per week	\$25.00
• Maintenance	\$ 4.00

	\$87.89

The PAT bus would cost per wk \$15.00

<i>Savings per week</i>	\$72.89
<i>Savings per year</i>	\$3,644.50!

(That's a vacation to Disney, with airfare, for 5 people!)



Vanpooling

As defined by the Federal Transit Administration, Vanpooling is:

“A transit mode comprised of vans, small buses and other vehicles operating as a ride sharing arrangement, providing transportation to a group of individuals traveling directly between their homes and a regular destination within the same geographical area. The vehicles shall have a minimum seating capacity of seven persons, including the driver.”



What is a Commuter Vanpool?

- A group of 7 to 15 people who commute together on a regular basis in a comfortable van
- Vanpools do not have a paid driver, and instead rely on **volunteer** drivers
- One person **volunteers** to be the coordinator of the vanpool, while others from the group **volunteer** to serve as drivers
- The participants share the cost the vanpool and determine their daily schedule and commute route



CommuteInfo Vanpool Program Today

Today, **59** CommuteInfo vans are making an estimated total of **1,200** commuter trips throughout the region each work day.



CommuteInfo strives to make the vanpooling experience as seamless as possible for commuters and employers by providing packaged vanpooling services, including:

- Vanpool formation consulting and coordination
- Rider inquiry referrals
- Van leasing setup
- Insurance and maintenance
- Driver screening
- Emergency roadside assistance
- Emergency Ride Home service

CommuteInfo Vanpool Listing

- Commuters can also check current seating availability by referring to CommuteInfo's on-line vanpool listing, available at CommuteInfo.org
- Available at: CommuteInfo.org
- Updated regularly
- Provides a detailed list of available seats on vanpools



Below you will find a list of all of the CommuteInfo vanpool groups. You can sort the list by clicking on the "title" of the columns you wish to sort by.

If you wish to join or be placed on the waiting list for one of these vanpool groups, [register today](#) or call us at 1-888-819-6110 and be sure to indicate the **van number** you are interested in joining.

*** Please note: The information listed on this chart is updated monthly, but changes sometimes occur more frequently. Call us at 1-888-819-6110 for the most up-to-date information.**

Van Number	Starting Location (City)	Starting Location (State)	Starting Location (County)	Destination (City)	Arrival Time @ Destination	Departure Time From Destination	Number Of Open Seats
V104	Weirton	WV	BROOKE	Pittsburgh	740 A	510 P	4
V107	Greensburg	PA	WESTMORELAND	Pittsburgh	700 A	405 P	4
V109	Apollo	PA	WESTMORELAND	Pittsburgh	725 A	440 P	0
V114	Weirton	WV	HANCOCK	Pittsburgh	735 A	500 P	0
V115	Canonsburg	PA	WASHINGTON	Pittsburgh	740 A	500 P	1
V116	West Newton	PA	WESTMORELAND	Pittsburgh	715 A	500 P	1
V117	Greensburg	PA	WESTMORELAND	Pittsburgh	730 A	415 P	2
V119	Cranberry	PA	BUTLER	Pittsburgh	725 A	510 P	1

Carpooling 101

*How to get started
sharing rides and
saving money*



What is a carpool?

- **MAP-21 Subtitle E—Miscellaneous**
SEC. 1501. REAL-TIME RIDESHARING.

Paragraph (3) of section 101(a) of title 23, United States Code (as redesignated by section 1103(a)(2)), is amended by striking “and designating existing facilities for use for preferential parking for carpools” and inserting “designating existing facilities for use for preferential parking for carpools, and real-time ridesharing projects, such as projects where drivers, using an electronic transfer of funds, recover costs directly associated with the trip provided through the use of location technology to quantify those direct costs, subject to the condition that the cost recovered does not exceed the cost of the trip provided”.

Fill up those empty seats, Carpool!

- 2 or more people
- Privately owned vehicle
- Ride with:
 - Friends
 - Family
 - Neighbors
 - Co-workers
- Set your own rules
 - Who drives and when
 - Costs
 - Seating, music, etc.



Carpooling Benefits



Benefits

- Lower cost of commuting by sharing costs
- Sometimes faster (e.g. HOV lanes)
- Reduced traffic and automobile emissions
- Flexible, great for shorter commutes
- May lower auto insurance premiums

CommuteInfo Carpooling Services

- Help finding others interested in carpooling
- Public advertisement of your carpool, to fill empty seats
- Emergency Ride Home service
- Emergency road side assistance kit
(one per registered group)
- Carpool driver safety training



The screenshot displays the CommuteInfo website interface. At the top, there is a navigation bar with links for 'Home', 'Contact Us', 'E-News Sign Up', and 'Search'. The main header features the 'CommuteInfo' logo in green, followed by buttons for 'For Commuters' and 'For Employers', and a prominent 'REGISTER NOW!' button. A large phone number '1-888-819-6110' is displayed on the right. Below the header, a green banner lists categories: 'News & Events', 'Commuting Options', 'Commuting Resources', 'Testimonials', and 'Links'. The main content area is titled 'Commuting Options: Carpooling' and includes a photograph of a car on a bridge. To the left of the photo is a sidebar with a 'CommuteInfo.org' logo and a list of services: 'Transit', 'Vanpool', 'Carpool', 'Biking', and 'Walking & Other Options'. Below the photo, there is a definition of carpooling and a list of 'Advantages of Carpooling' such as being eligible for Emergency Ride Home, working well for shorter commutes, allowing for flexibility, and sharing the cost of the commute. A 'Carpooling' icon and a 'Register your carpool today!' button are also visible.

Why register my “Pool” with CommuteInfo?

Benefits

- Riders qualify for Emergency Ride Home service
- Free road side assistance kit (one per carpool)
- Advertise your pool if you are looking for more riders
- Safety training
- ZipCar discount



CommuteInfo Support for Pooler Groups: On-Going Customer Service

- Maintain rosters
- Register new riders
- Assistance filling empty seats
- Customized riders wanted signs
- Semi-annual newsletters tailored for “pool” participants
- Individual check-in meetings



Emergency Ride Home Benefit

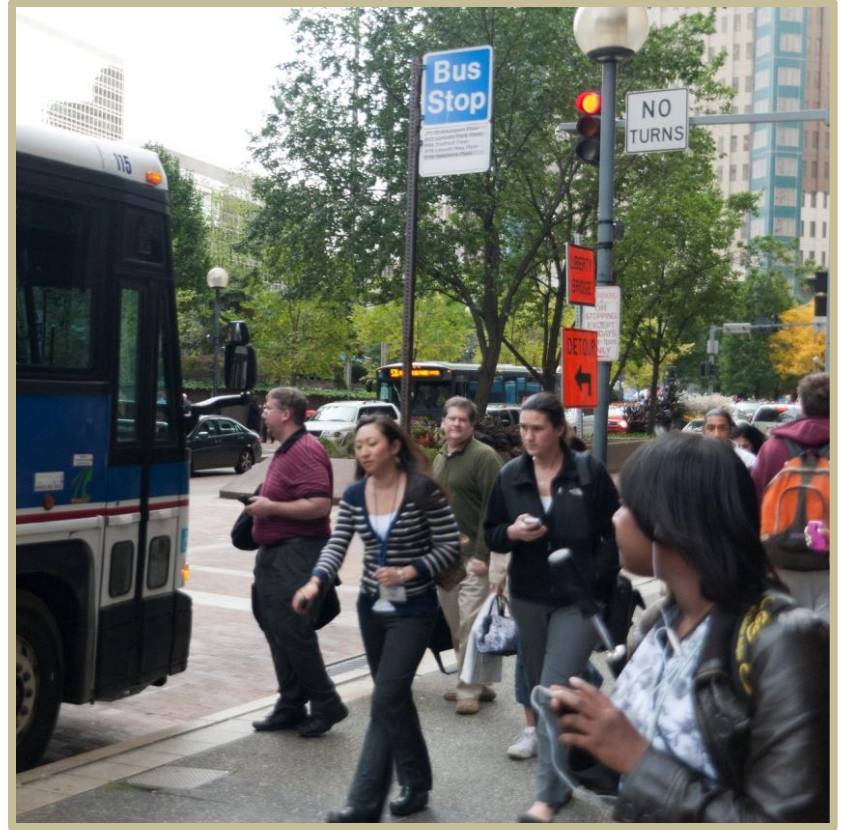


- Participants in registered CommuteInfo vanpools and carpools qualify
- Coverage extends to some eligible transit riders
- Reimbursement for rides purchased to get home in the event of:
 - an unexpected personal or family emergency
 - personal illness
 - unscheduled overtime
 - other eligible event
- Up to four rides per year, with a total cost of all reimbursements not to exceed \$100 per calendar year

Biking and Walking



- Option for some
- End of commute for everyone (walking)
- Promote healthier lifestyles



Bikepool & Bike Commuting Support

- CommuteInfo provides matches
- Partnership with local developer to provide indoor & outdoor bike parking
- Partnerships to provide bike racks for bicycling commuters



Home About How It Works News/Events Name/Logo Competition Maps Partners Links Contact Us SITE PLANS

Pittsburgh Bike Share

Post-Gazette column praises bike share and advocates for continued investment in transportation alternatives.

Home
About
How It Works

City of Pittsburgh launching a CMAQ funded Bikeshare program pilot in 2014

Park-n-Ride Facility Inventory

- Information regarding regional park-n-ride facilities is available at CommuteInfo.org
- Learn about
 - Locations
 - On site amenities
 - Transit availability
 - Facility owners
- Download fact sheets for each park-n-ride facility

The screenshot displays the CommuteInfo.org website interface. At the top, there is a navigation bar with links for Home, Contact Us, E-News Sign Up, and Search. A prominent phone number, 1-888-819-6110, is shown. Below the navigation bar, there are tabs for 'For Commuters' and 'For Employers', with a 'REGISTER NOW!' button. The main content area features a green header with the site name and a list of menu items: News & Events, Commuting Options, Commuting Resources, Testimonials, and Links. The central focus is a map titled 'Regional Park-n-Ride Facilities' showing the 10-county SPC region (Lawrence, Butler, Armstrong, Indiana, Allegheny, Westmoreland, Washington, Greene, and Fayette). The map is populated with numerous orange dots representing the locations of park-n-ride facilities. To the left of the map, there is a sidebar with various resources: CommuteInfo.org logo, Commuting Resources, Safety Tips, a list of park-n-ride facilities by county, Emergency Ride Home, Commuter Choice, and PennDOT Traffic Updates. A small text box above the map instructs users to 'Click a county for larger county map and list of park-n-ride facilities.'

Park-n-Ride Facility Sample Fact Sheet

[Click for FAQ](#)

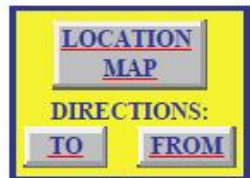


NORTH FAYETTE TWP VFD-STEUBENVILLE PIKE-OAKDALE OAKDALE, ALLEGHENY COUNTY, PENNSYLVANIA



LOCATION:

7678 STEUBENVILLE PIKE
NORTH FAYETTE TOWNSHIP
OAKDALE, PA 15071
APPROX. 12 MILES W OF DOWNTOWN PGH



ADDITIONAL INFORMATION:

PARK-N-RIDE SPACES ARE AVAILABLE NEXT TO THE NORTH FAYETTE TWP VFD ON STEUBENVILLE PIKE WEST OF RT. 60 BETWEEN FARMCREST DR & HAWTHORNE DR.

OF SPACES: 120
OWNED BY: PRIVATE
PARKING FEE: NONE

AMENITIES:

ON-SITE:
PAVED
STRIPED
LIGHTING
SHELTER(S)
HANDICAPPED SPACE(S)
TRASH CAN(S)
BENCH(ES)

TRANSIT AVAILABILITY:

TRANSIT SERVICE PROVIDED BY:

PORT AUTHORITY OF ALLEGHENY COUNTY

ROUTES TO DOWNTOWN PITTSBURGH [UNLESS OTHERWISE NOTED]:

29 - ROBINSON

Safety Tips

STREET SMARTS

DRIVING TIPS

Driving a car is a huge responsibility that requires adherence to all safety rules and regulations at all times. The consequences if you don't can be life-changing.

Driver behavior accounts for 80% of all Pennsylvania crashes, with one person being killed in a crash every 48 hours within the state. Visit drivesafepa.org for more information.

When you're behind the wheel, pay attention, be courteous and rely on these basic driving smart tips to stay safe.

SAFETY DRIVEN

- Wear a seatbelt at all times, and properly restrain children in a car or booster seat.
- Share the road with bicyclists and pedestrians, and be especially vigilant at intersections and crosswalks.
- Avoid aggressive driving and unsafe maneuvering.
- Never drink and drive.
- Obey all signs and signals, including speed limit signs, red light and stop signs.
- Keep your eyes on the road and don't become distracted with activities like eating, smoking, grooming, adjusting the radio, reading and writing.
- Don't text, text or talk on a cell phone.
- Stop a safe distance from the car in front of you, and tailgating.

Driving

STREET SMARTS

SAFE CYCLING

When you're cycling to and from work or school, it's easy to be distracted or have your mind wander. That can be dangerous, which is why you should always rely on your basic cycling street smart tips—wear a helmet, always signal when turning, scan ahead and make eye contact with other road users—to stay safe.

As a cycling commuter, you have some special challenges. Typically, you're traveling or working when traffic is at its peak. You also have to deal with riding in the dark or in weather that would keep recreational cyclists indoors. While "be alert" should guide your commuting habits, here are some other recommendations to help get you to your destination safely.

TAKING IT TO THE STREETS

- Prepare for your commute the night before. Check the weather and make the appropriate adjustments to clothing and equipment.
- Always be predictable and courteous.
- Remember that you are required to follow the same rules as motorists.
- Join a bike group or ride with others to increase your road presence.
- Hold the right of way to pedestrians, and give an audible signal before overtaking and passing them.

Biking

STREET SMARTS

WALK SAFE

When you're walking to and from work or school, it's easy to be distracted or have your mind wander. That can be dangerous, which is why you should always remain alert and rely on these basic street smart tips to stay safe.

WALK THIS WAY

- Always look left, right and left before crossing.
- Use sidewalks whenever they're available. If they aren't, walk on the left side of the road facing traffic.
- If possible, cross streets only at marked crosswalks or intersections. Crossing anywhere else is dangerous and may be illegal in that area.
- Remain on the curb while waiting to cross, and stand clear of things like parked cars and hedges to drivers can see you.
- Obey all traffic signals, including walk/don't walk signals and pedestrian directional signs.
- Make eye contact with drivers so you know they see you and understand your intention.
- Don't wear headphones or talk on a cell phone while walking.
- Be aware of buses that may be traveling in specially designated lanes that flow in reverse of regular traffic.
- Assume traffic is traveling in both directions, even on one-way streets.

Walking

STREET SMARTS

CONSTRUCTION ZONE

Driving in a construction zone greatly increases your risk of becoming involved in an accident. The lanes often are narrower. Traffic patterns can be different. Construction vehicles are entering and exiting the roadway. There is a lot of activity that can distract your attention.

It's not business as usual when driving through a construction zone. Your safety, as well as that of the workers and other drivers, requires you to be extra vigilant and to use your street smart tips to handle any part of the ordinary driving situation that could arise.

Here are some recommendations to help ensure your safe passage.

IN THE ZONE

- Obey the posted work zone speed limit.
- Stay alert and pay close attention to signs and flaggers.
- Turn on your headlights if flaggers instruct you to do so.
- Maintain a safe distance from other vehicles. Don't tailgate.
- Give trucks more room if the road narrows.
- Use four-way flashers when stopped or driving slowly.

Construction Zone

STREET SMARTS

R.E.S.P.E.C.T.

Whether you're driving, cycling or walking, always remember to respect the motorists, cyclists and pedestrians who are sharing the roadways and sidewalks with you. Doing so helps everyone stay safe and brings you respect in return.

Here are a few smart tips to keep in mind the next time you hit the streets.

DRIVERS

- Don't block a bike lane. Cyclists will have to swerve into traffic to avoid you, and you'll be blocking the lane.
- Always look around and give on your signal before making a turn. A cyclist may be beside you or a pedestrian could be crossing the intersection.
- Obey the speed limit. Driving too fast endangers everyone.
- Don't become distracted with activities like eating, drinking, smoking, texting or talking on the phone. Stay focused on the road.
- Make sure no one is walking or riding to you before you open your car door.
- Don't double park. You will block other motorists and cyclists will have to move farther into the roadway to pass you.

R.E.S.P.E.C.T.

Employer Benefits



- Save money through Commuter Choice, reducing payroll tax
- Employees arrive on time
- Allow for customer & visitor parking

Commuter Choice

What are Commuter Choice Tax Incentives?

- Commuter Choice is a provision of the Internal Revenue Code [(26 USC 132(f)], allowing employers to offer their employees a tax free fringe benefit of up to \$245 per month if they ride transit or a vanpool to get to work
- The program is designed to improve air quality, reduce traffic congestion, and conserve energy by encouraging employees to commute by means other than single occupancy motor vehicles
- Each employer can choose whether and how to offer the benefit to their employees
- Transit or vanpool passes or vouchers (up to \$245 per month)
- Bicycling expenses (up to \$30 per month)
- Qualified parking spaces in conjunction with transit use (up to \$245 per month)

Why do employers choose to provide these benefits?

- Reduce traffic congestion, reduce need for parking
- Improve air quality, conserve energy
- Save money for employer & employee
- Low cost compared to other benefits
- Attract and retain qualified workforce



Program Evaluation

- Annual Commuter Questionnaire
- Quarterly Existing Customer Satisfaction Surveys
- Monthly New Registrant Customer Satisfaction Surveys
- Annual Pooler Drop-In Events



CommuteInfo For Commuters REGISTER NOW! For En

News & Events | Commuting Options | Commu

Commuter Follow-up Survey

Thank you for registering with CommuteInfo. In order to help us evaluate our se

Fields marked with an asterisk (*) are required!

Enter Your Code Here: *

How far you do live from your worksite/school?*

- Less Than 1 Mile
- 1 - 4 miles
- 5 - 9 miles
- 10 - 19 miles
- 20 - 29 miles
- 30 - 49 miles
- 50 or more miles

Before contacting CommuteInfo, how did you travel to work/school?

- Drove alone
- Transit (Bus, "T" or Incline)

CommuteInfo.org[®]

Quick Links:

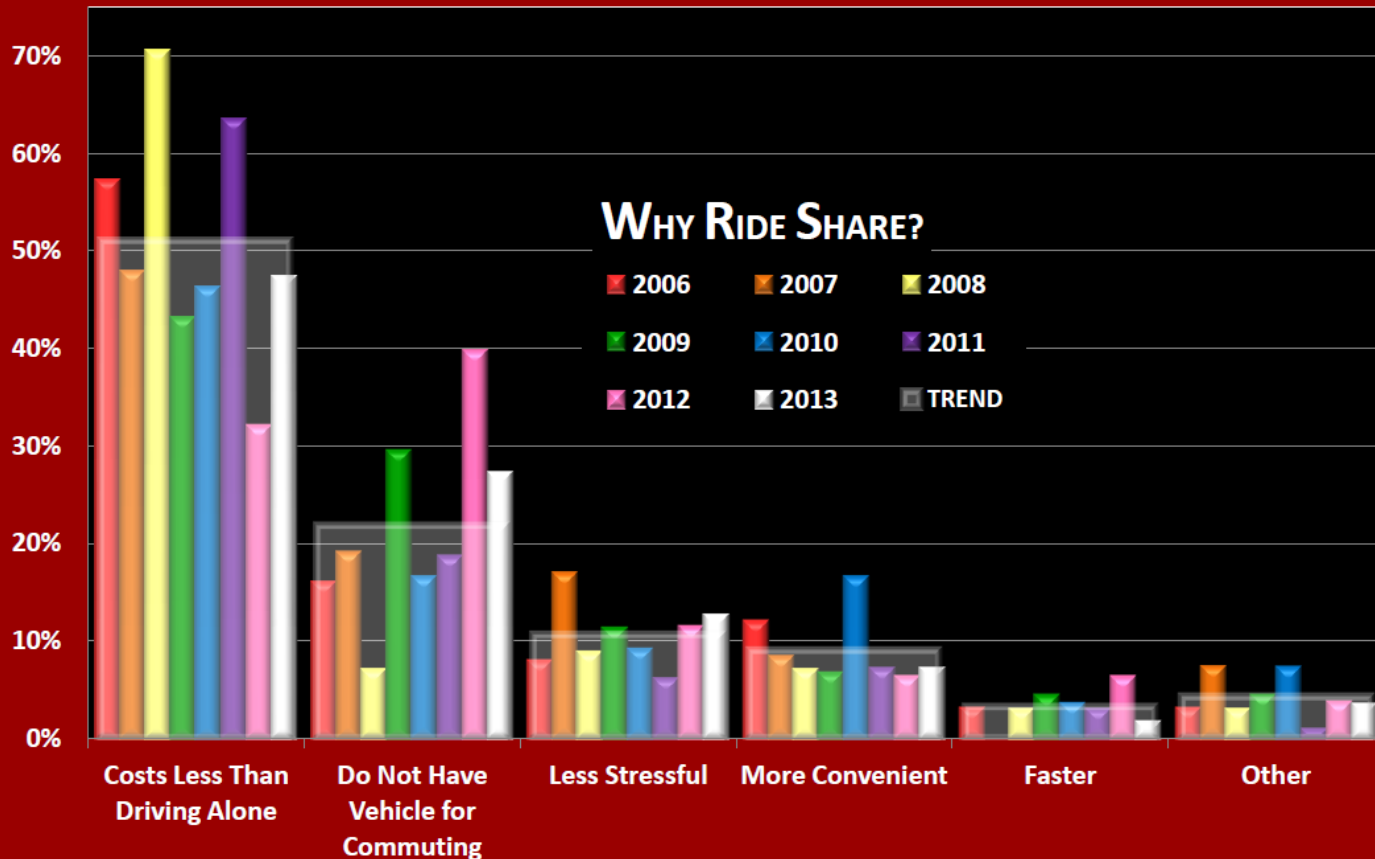
- [About Us](#)
- [Commuter Profile](#)
- [Quick Reference Guide to Commuting Options](#)
- [Transit Operator Information](#)
- [Vanpool Listing](#)
- [Carpool Listing](#)

commuteinfo.org[®]
a better way to work
1-888-819-6110

Annual Commuter Questionnaire

WHY RIDE SHARE?

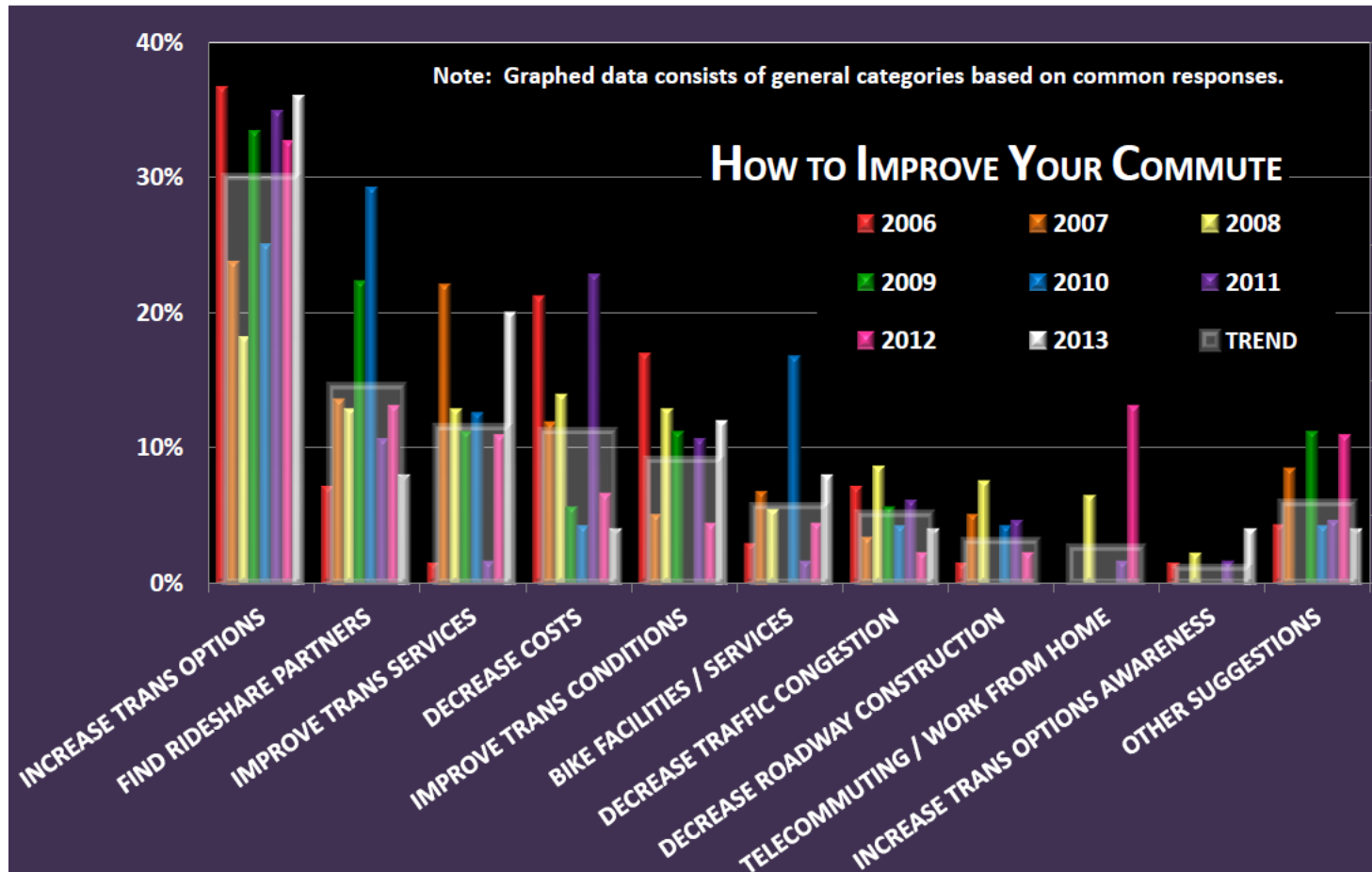
If you ride share to work or school, which is the main reason for doing so?



Annual Commuter Questionnaire

HOW TO IMPROVE YOUR COMMUTE

What would make your commute better, easier and / or safer?



Collaborative Partnerships

- Maximizing outreach
- Allowing commuters more choices



Any way you spin it,
Oakland Smart Commute
makes sense.

About For Small Businesses/

About Oakland SmartCommute

Oakland's SmartC
Business Improve
The program enc
joining Oakland S
both the employe



Home Routes Live Route Maps Fares News Help/FAQs About Conta

Home » News » News » **Boyers Bus Service to End**

Boyers Bus Service to End

Posted on: April 22, 2010 Posted in: News Posted by: Administrator

The Butler Transit Authority (BTA) announced today that the commuter bus service fr
ridership on the bus service has declined 30% over the last three quarters with the loss of 4,400 trip
ridership BTA's Board voted to discontinue service effective June 30, 2010. BTA can no longer justify the cost of running a
service for the number of passengers riding.

BTA appreciates all the loyal riders and would like to refer current riders to Commuteinfo for information on van and car polls to
the Boyers area. Commuteinfo can be reached at 1-888-819-6110 or on the web at www.commuteinfo.org.



Carpoolin
Cut the high
Carpooling is a le



Indiana County Transit Authority
1657 Saltsburg Avenue
P.O. Box 869
Indiana, PA 15701
(724) 465-2140

Search

Schedule Information

Transport To Pittsburgh

INDIGO now transports Indiana County citizens to the Pittsburgh
area on Tuesday and Thursday each week for medical
appointments.

A Senior Citizen may take this trip, to any area of the city, for a
fare of only \$15.00 round trip! So don't even think of driving in
Pittsburgh traffic. We will take you and bring you back door-to-
door.

Call 1-800-442-6928 or 1-724-465-2140 for more information.



Travelling from Indiana County to downtown Pittsburgh or Oakland for work or school? The regional
rideshare program, Commuteinfo might be able to help you find a vanpool or carpool alternative to driving that trip.



1-888-819-6110

CommuteInfo & BHJ

A Partnership that Works

- Signed MOU in 2004
- Regular communication and coordination
- Participation in CommuteInfo Regional Partner, and BHJ RAMP meetings
- Example of how partnerships can eliminate duplication of services/costs:
 - \$ Toll-free phone number
 - \$ Website
 - \$ Highway signs
 - \$ Ridematching services
 - \$ Participant support/customer service
 - \$ Emergency ride home
 - \$ Vanpool services provider contract



BROOKE HANCOCK-JEFFERSON
Metropolitan Planning Commission

BHJ's Outreach Efforts



Billboards



WTOV-9 Television Commercials



Froggy Radio Live Action Broadcasts

BHJ's Outreach Efforts



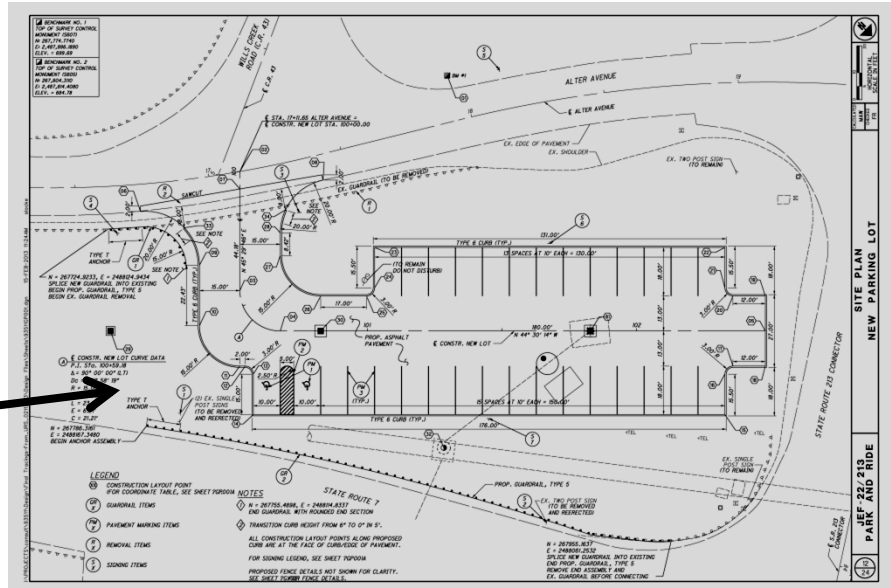
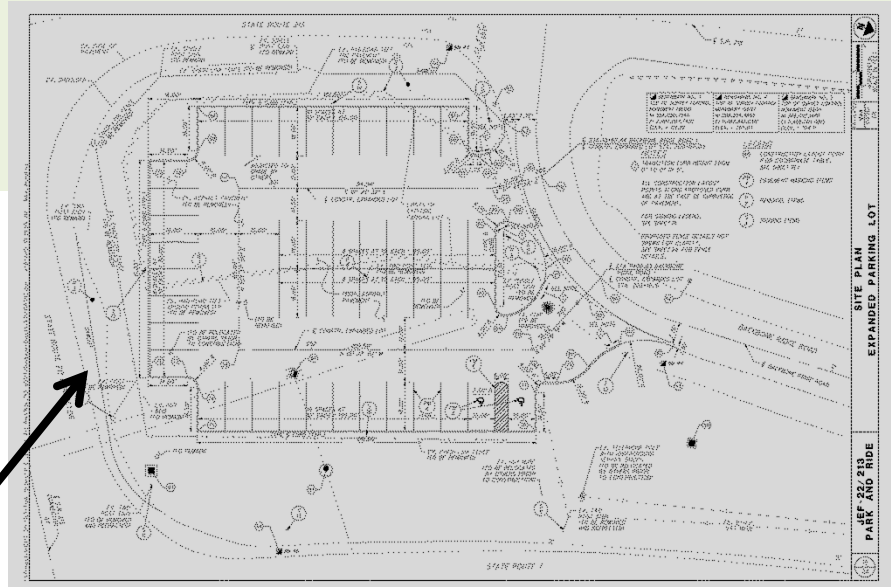
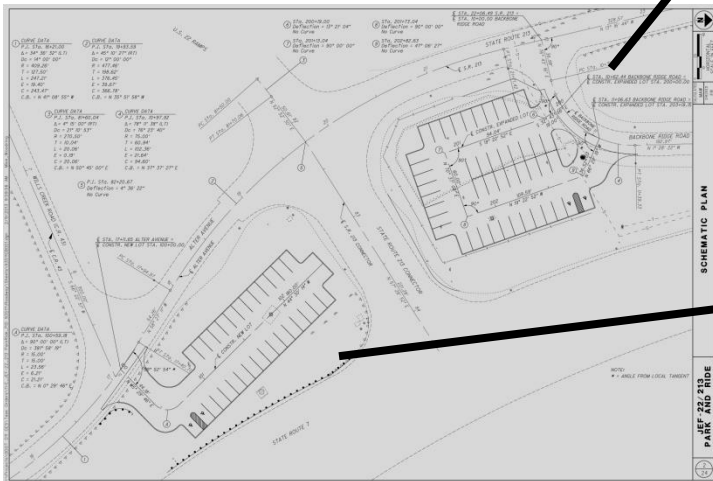
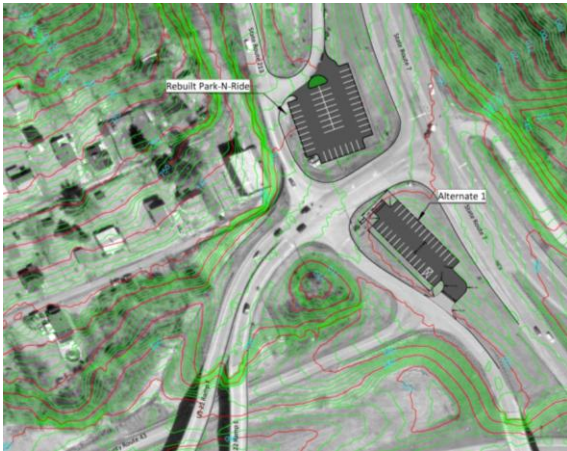
BHJ Website & Newsletters



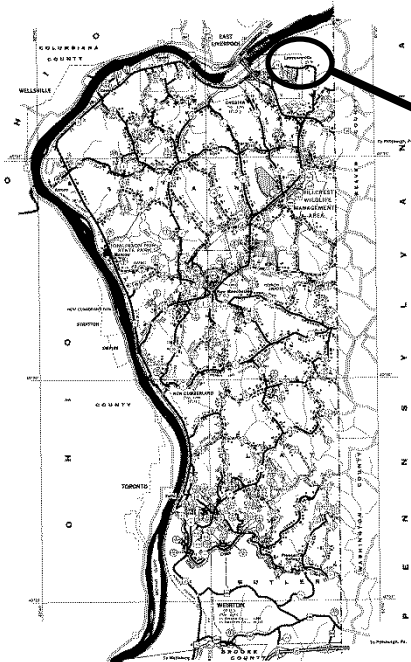
Highway Signs

CommuteInfo Jingle!

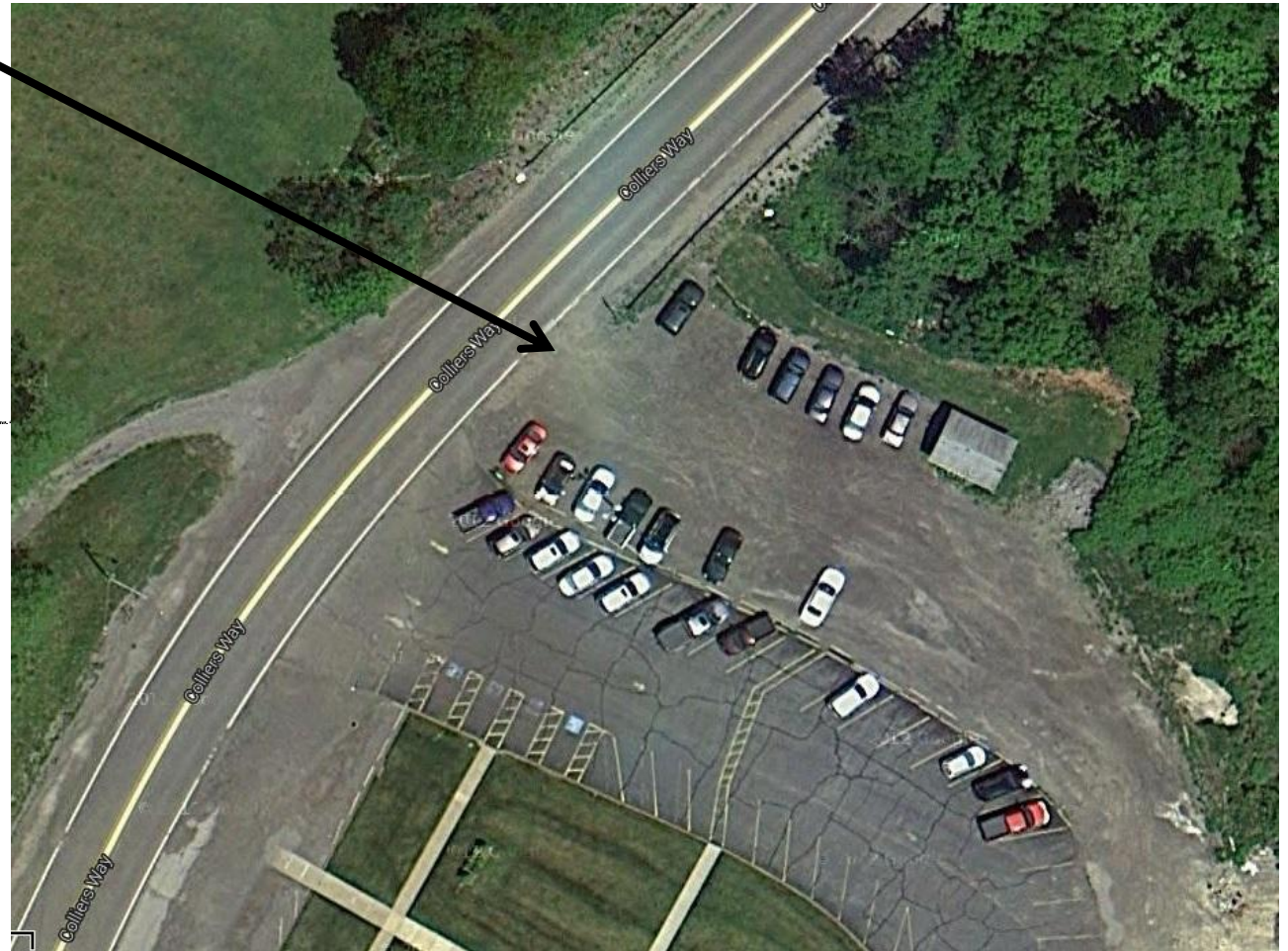
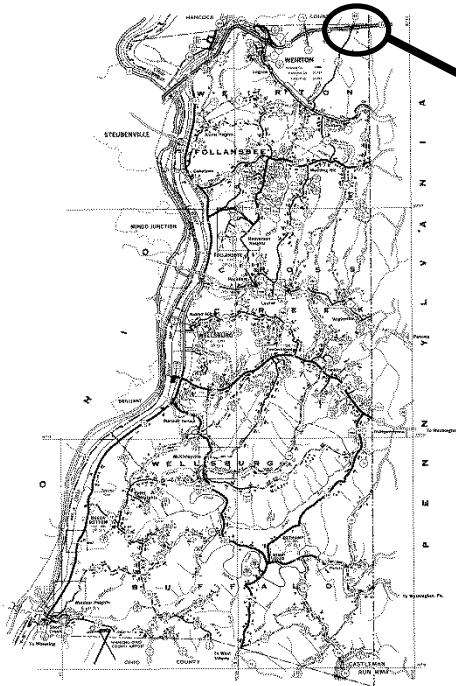
Park-n-Ride Facility at SR 7 & 213 Steubenville Jefferson County



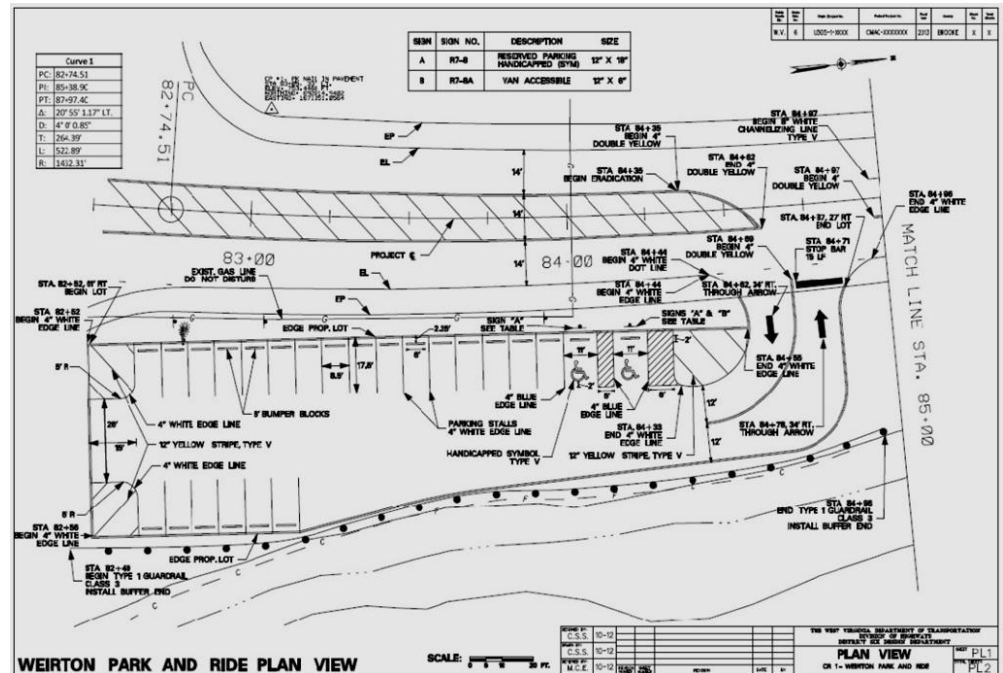
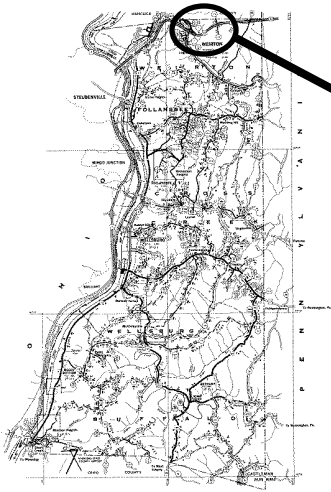
Informal Park-n-Ride Lot at US-30 and SR-8 Chester, Hancock County



Informal Park-n-Ride Lot at US-22 and Colliers Way Weirton, Brooke County



Park-N-Ride Lot at US-22 and Harmon Creek in Weirton, Brooke County



Outcomes – BHJ Area Commuter Requests

Travelling to PA for work from:

Ohio

Austintown	1.37%
Belmont	1.37%
Bloomington	1.37%
Brookfield	1.37%
Gerard	1.37%
Hopeville	1.37%
Mingo Junction	12.33%
Niles	1.37%
Richmond	1.37%
St. Clairsville	1.37%
Steubenville	57.53%
Toronto	8.22%
Wintersville	9.59%

West Virginia

Beech Bottom	1.02%
Chester	1.02%
Colliers	3.06%
Follansbee	7.14%
Morgantown	2.04%
New Cumberland	4.08%
Newell	1.02%
Weirton	72.45%
Wellsburg	4.08%
Wheeling	4.08%

Travelling from PA for work to:

Ohio

Steubenville	50.00%
Wintersville	50.00%

West Virginia

Bethany	5.00%
West Liberty	5.00%
Wheeling	90.00%

Outcomes – BHJ Area Commuter Involvement

- 176 people registered with CommuteInfo
- 83 currently riding in a vanpool (part of 8 vanpool groups)
- 8 currently riding in a carpool (3 carpool groups)





Transportation Demand Management in the Morgantown Area

Bill Austin, AICP
Executive Director



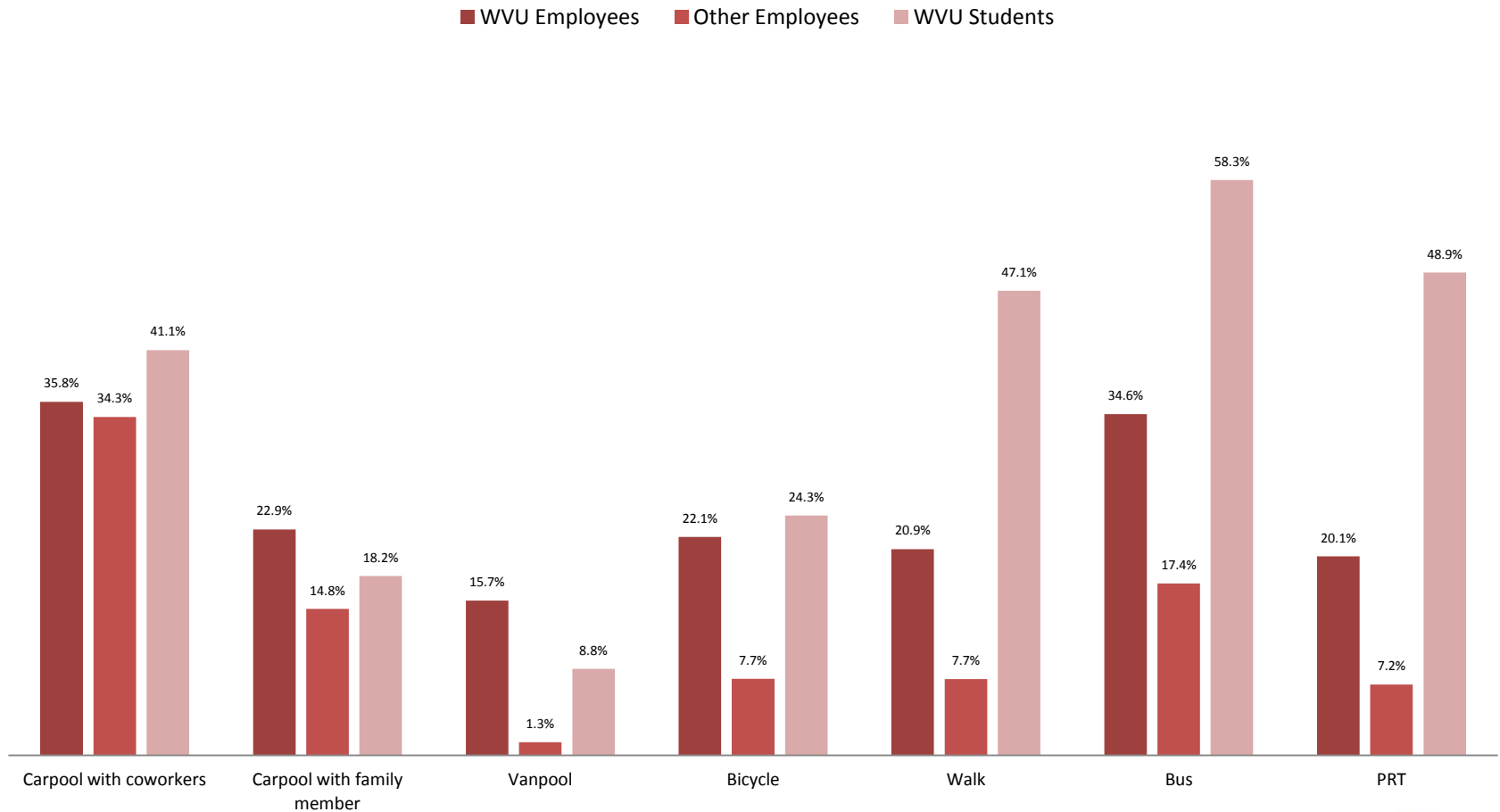
History of TDM in the Morgantown Area

- 2005 Study to determine the feasibility of TDM in the Morgantown Area
 - Found that there was interest in TDM but that it was not feasible for implementation at that time.
- 2010 Significant increases in congestion indicated that TDM may be a viable strategy to address congestion in the area
 - Hired Parsons Brinckerhoff to Perform a TDM Study to determine the feasibility of TDM in the area.
 - Parsons Brinckerhoff conducted a survey of approximately 3,000 citizens
 - 82 percent of respondents agreed the transportation facilities needed improvement

Results of Parsons Brinckerhoff Study Survey - Current Area Mode Split



Parsons Brinckerhoff Survey Findings - Willingness to use Alternative Modes



TDM Study Results (cont.)

- The Parsons Brinckerhoff Study identified the WV 705 corridor as a high commute corridor
 - Between WVU, WVU Hospital, Mon General Hospital, Mylan Pharmaceuticals, National Institute of Occupational Safety and Health, and National Energy Technology Laboratory there are 10,000 commuters in the corridor
 - The PB Study recommended this corridor as a possible beginning point for a vanpool/carsharing program

MPO Efforts to Initiate TDM

- Due to the PB Study the MPO assigned personnel to work to implement a vanpool program.
- The MPO reached out the top levels of the major employers in the corridor for support. Most of the employers were supportive of the effort
- With this support the MPO applied for and received a grant of \$50,000 in CMAQ funding from WVDOH.

MPO Efforts to Initiate TDM (cont.)

- The MPO convened a committee representing the major employers in the area to promote TDM.
- The MPO also reached out to VPSI (now vRide) for information on car pool and van pool formation. VPSI agreed to help form carpools when there was not enough demand to form a vanpool.
- The MPO's, VPSI and employers had several promotional events inviting employees to sign up for van pools
- Sixty employees signed up to participate in van pools, however no one was willing to take on the responsibility of driving the van.

MPO Efforts to Initiate TDM

- Several agencies dropped out of the effort.
 - Once the effort moved from those responsible for operating the employers facilities to HR employer interest dropped off substantially.
- Since that time the MPO lost the staff member responsible for working with TDM.
- The MPO is now working with Mountain Lines Mobility Coordinator to reinstitute the vanpool effort.
- Efforts to date have been promising with NETL showing revived interest in the program.

Learn more

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